THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9 No. 51
SEPT. 18, 1948

Holding that bag of gold he snared with his sensational disking of "Hair Of Gold", young Jack Emerson beams as he shakes hands with local phono merchant Dan Kipnis of Young Distributing Company, New York distributors for the Rudolph Wurlitzer Company. "Hair of Gold", Jack's first disking zoomed to the forefront of the nation's juke boxes and is currently one of the hottest items around. The terrific popularity of Jack's disking spotlighted the youthful balladeer and prompted General Artists Corporation into signing him. Jack is now set for a hectic appearance tour throughout the nation. Jack Emerson is exclusively featured on Metrotone Records. Direction: General Artists Corp. Personal Manager: Jay Mayer.

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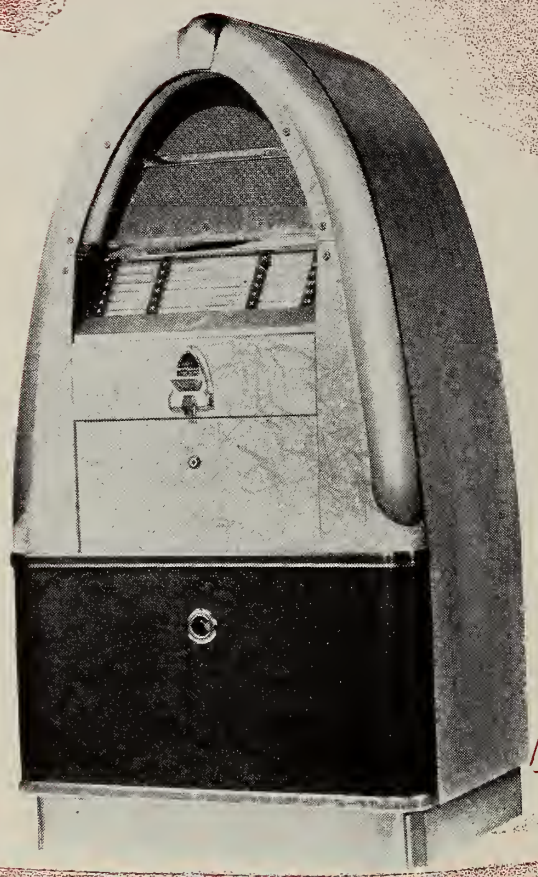

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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CHICAGO CHATTER

EASTERN FLASHES

CALIFORNIA CLIPPINGS

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045; and 1516 Crossroads of the World, Hollywood 28, California, Telephone: HOllywood 8163.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

As one noted operator puts it, "Can we continue to buy new machines at the prices being asked and only take in an average of $5 or $6 per week—and still amortize the cost of the machines as well as show a decent profit?"

And that question is now being asked by more than one coinman thruout the nation. Each one of these men realizes that he simply cannot continue to go along on this basis. His labor costs are up over 150%; his cost of supplies, parts, etc., are up far over 100%; new machines are up over 150% in a great many instances and, therefore, if he is to amortize all these costs plus pay for the new machines and show a profit—especially at collection averages of $5 and $6—he knows now that the time has come for him to immediately change his complete set-up.

The picture is not too rosy to a great many coinmen today. They see the falling averages in their machines as a definite indication that people are returning to more normal ways and they believe that the time has come when they must meet this with an increase on their part.

The average operator realizes that he cannot continue in business today, with the overhead he now endures plus the prices he is asked to pay for new equipment, on the present collection averages. *The Cash Box* has been suggesting to him for over four years that he jump to at least 70% of the gross collection and that he even improve this figure if necessary to assure him remaining in business.

There is no other way out for the man who wishes to remain in this business. He must make a change and do so rapidly. He must arrive at some agreement with all the other men in his area and they must work together.

The one and only way in which any coin machine operator can combat this is to raise the percentage he receives from the gross collection to the point where he can continue on in this business on a profitable basis.

Bill Gersh

PINBALL LEADS SALES FOR THIRD QUARTER

More and More Ops Swing Over to Games. Find Pinballs Boost Averages. Expect Many New Type Amuse. Games for Fall Season.

Once more, as during the past six months, pinball leads the field for the third quarter (July, August and September) 1948.

More and more operators have swung over to pinball. They have found the new and exciting games to their liking and, what's most important, appealing to the public.

As one noted operator stated, "If not for my pinball games boosting my overall average for all my equipment, I would have quit long ago."

A terse, simple statement which gives the reason why pinball leads thruout the field. It has been capable of keeping coinmen in business.

Pinball leadership came about the latter part of 1947 and has continued without halt. From all present indications this leadership will continue thru the balance of the year.

Pinball led the field during the third quarter because the games made it possible for coinmen to continue forward, even while the general public and all small business was in a recession period.

Most coinmen now look forward to many new types of amusement games being presented by the manufacturers with the opening of the Fall season.

Some conversions have already appeared in the amusement field, the larger type machines, and a few of these have met with approval.

A return has been noted to the bowling games. Many of these have been sold, traded and exchanged these past few months, opening new locations in the east and many of the midwestern states.

Rolldown games, some converted, have also entered into the limelight again. There is now a belief that there may be some new ideas in the rolldown game field.

Shuffleboards have won great popularity in the western states and are traveling into the midwest areas. The east has had non-coin-operated shuffleboards for some years.

But, after all other games are studied, pinball again comes back to lead the field. The lead which pinball has taken over the former "king of coin operated machines," the automatic phonograph, is so definite that unless something of a revolutionary nature is presented in automatic music then pinball is bound to continue leading the entire market.

What's more, the new type pinballs have met with great approval. The public like them and that means that the averages will continue to hold up.

The manufacturers have been building the finest machines in their history from a mechanical and play standpoint. The pinball factories are to be given all credit due them for being the first with sufficient fortitude to attempt to break down the summer slump period. Every major factory presented new games during the past torrid months.

Also interesting is the fact that pinball manufacturers have been the most daring of the pioneers in the field. They have been the one and only manufacturers to present new play ideas. They have continued to mechanically improve their products. And the net result is that the operator no longer fears mechanical trouble from pinballs.

The hope now is that the players will be able to once again invest in pinball entertainment like they used to when inflation wasn't as vigorously in effect.

All is being based by the nation's ops on the manufacturers presenting entirely new, different and better ideas which will once again capture the interest and play of the public.

The fact that pinball continues to be the most outstanding of all the nation's economical entertainments bids well for these games to lead the way from now on.

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THE CASH BOX

Music Section

September 18, 1948

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE						
AG—Algene	BE—Beacon	DA—Davis	GR—Grand	MN—Manor	RO—Rondo	ST—Sterling
AL—Aladdin	BN—Bandwagon	DE—Decca	KI—King	MO—Modern	RA—Rainbow	TO—Top
AP—Apollo	BU—Bullet	DEL—DeLuxe	LO—London	MT—Metrotone	SA—Savoy	TC—20th Century
AR—Aristocrat	CA—Capitol	DL—Delmac	MA—Majestic	MU—Musicraft	SD—Super Disc	UN—Universal
AS—Astor	CM—Commodore	DM—Damon	MI—Miracle	NA—National	SP—Specialty	VA—Varsity
	CN—Continental	EX—Exclusive	ME—Mercury	PA—Palda	SPI—Spiro	VI—Victor
	CO—Columbia	FL—Flint	MG—MGM	RE—Regent	SI—Signature	WO—World
	CS—Coast	JE—Jewel				

1 IT'S MAGIC

CA-15072—Gordon MacRae
CO-38188—Doris Day
DE-23826—Dick Haymes
ME-5138—Vic Damone
MG-10187—Buddy Kaye Quintet
MU-557—Sarah Vaughan
VA-110—Johnny Frank
VI-20-2862—Tony Martin

2 A TREE IN A MEADOW

CA-15122—Margaret Whiting
CO-38279—Bill Johnson
DE-24411—Monica Lewis
LO-123—Sam Browne
ME-5148—John Laurenz
MG-10211—Paul Fennelly O.
RA-70015—B. Lester
VA-101—Frank Boys
VI-20-2965—Dorothy Morrow Ensemble

3 RAMBLING ROSE

CA-15178—Gordon MacRae
CO-38207—Tony Pastor O.
DE-24449—Russ Morgan O.-Bob Eberly
MG-10192—Geo. Paxton O.
MU-560—Phil Brito
VA-105—Johnny Frank
VI-20-2947—Perry Como

4 TWELFTH STREET RAG

CA-15105—Pee Wee Hunt
DE-24450—Milt Herth Trio
MG-10251—Jack Fina O.
RA-70033—Eddie Miller
VA-110—Varsity Ragtime Band
VI-20-3120—Sidney Bechet O.

5 YOU CALL EVERYBODY DARLIN'

AP-161—Tennessee King
CA-15155—Jack Smith
CO-38286—Jerry Wayne
DE-46138—Texas Jim Lewis
DE-24490—Underneath The Arches
DEL-1178—Bruce Hayes
ME-5155—Anne Vincent
MG-10258—Art Lund
RE-117—Al Trace O.
ST-3023—Al Trace O.
VA-103—Frank & The Boys
VI-20-3109—Jack Lathrop

6 HAIR OF GOLD

BN-516—Lee Carson
CA-15178—Gordon MacRae
DE-24491—Bob Eberly
ME-5172—John Laurenz
MG-10258—Art Lund
MT-2018—Jack Emerson
SPI-3001—Larkin Sisters
UN-121—Harmonicats
VA-109—Jim Smith Buckineers
VI-20-3109—Jack Lathrop
WO-1502—Red Gilliam

7 MY HAPPINESS

BN-504—A. & Jim Nelsen
BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sisters
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald
DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan
VI-20-2965—Dorothy Morrow Ens.

8 THE MAHARAJAH OF MAGADOR

VI-20-2851—Vaughn Monroe O.

9 UNDERNEATH THE ARCHES

CA-15183—Andy Russell
CO-38274—The Serenaders
CO-38298—Connie Boswell
CN-1245—The Singing Gondoliers
DE-24490—Andrews Sisters
LO-238—Primo Scala
ME-5173—Al Hummer
MG-10264—Len Camber
RA-70075—Al Paul
VI-20-3114—George Olsen O.

10 COOL WATER

CA-15148—Nellie Lutcher
DE-46207—Sons of The Pioneers
MA-6000—Foy Willing
MG-30059—Kate Smith
VA-109—Tomy Clayton
VI-20-1724—Sons of The Pioneers
VI-20-2076—Sons of The Pioneers
VI-20-2923—Vaughn Monroe O.

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THE CASH BOX Record Reviews

DISK OF THE WEEK

"You Started Something" (2:50)
"The Click Song" (3:00)
TONY PASTOR ORCH.
(Columbia 38297)

TONY PASTOR

● Here's a double-barrel winner if there ever was one! Two sides of hot wax, sure to be featured in the very near future are these done up in top styling by the great Tony Pastor ork. It's some of the best music we've heard from Tony or anybody in quite some time, and bound to be a coin winner very shortly. Thrush Rosemary Clooney hogs the limelight on the top song, titled "You Started Something." Believe us this gal certainly does start something with her terrific rendition of this teeming, torrid song. Rosemary displays a ton of feeling and warmth in her delivery in this ballad. Wordage of the song is plu-perfect and makes for wonderful listening pleasure. The kids who love to love are bound to go for this song in a big way. The gal's sensational delivery rates orchids galore—it's that good. On the back with another sure-fire winner, Tony and the boys deliver the extremely cute lyrics to another coin culler "The Click Song." Wordage is aimed at the famed nitery of the same name interwoven with "clicks" that click from start to finish. Add the wonderful music the Pastor boys give out with and ops have a pair that can really do it. For sure coin in the boxes get next to this platter!

"Ah, But It Happens" (2:56)
"That's The Way It Goes" (3:00)
NICK DeLANO
(Black & White 868)

● Love the boy—there's no mistake about it. Offering one of his best vocal jobs ever, piper Nick DeLano turns in a dazzling performance on this cookie labeled "Ah, But It Happens" and "That's The Way It Goes." Music ops should know the topside well since it has meant repeat play for some time now. Nick's silvery polished pipes spoon pleasure all over the place and add up to a grade A needling. On the flip with "That's The Way It Goes," Nick keeps the metro down low and sweet with this teeming, torrid hunk of wax. You've gotta listen to this boy to really appreciate him—and that's just what we recommend. Run out and stock up—but pronto!

"Buttons & Bows" (2:55)
"San Antonio Rose" (2:47)
THE DINNING SISTERS
(Capitol 15184)

● Charming vocal elegance supplied by the Dinning Sisters and the metro of this click ditty on deck for music operators shows as one that is heavily loaded with the stuff that makes for coin winners. The ditty, "Buttons & Bows," from the Paramount picture "The Paleface" shows the gals in superb vocal styling throughout this cookie. The song itself has all the top notch qualities that go toward making a phono winner. Vocal performance is in there all the way and is sure to be appreciated by The Dinning Sisters' many fans. On the flip with a western ditty titled "San Antonio Rose," the gals spoon their pleasure in effective manner beside this standard. "Buttons & Bows" for the moola.

"Cow Cow Boogie" (2:48)
"House Of Blue Lights" (2:56)
FREDDY SLACK ORCH. WITH ELLA MAE MORSE
(Capitol 15188)

● Pair of reissue sides by the great Freddy Slack crew with chirp Ella Mae Morse in the vocal spotlight are these done up brown. Probably one of their best ever, Freddy and Ella combine to give out with the old familiar eight bar beat to "Cow Cow Boogie." Music ops should know the wax well since it scored like mad a number of years ago. Ditty retains all of its freshness and might be just the right thing for sagging phono take. The flip, "House Of Blue Lights" is also another ace out of the deck and should win its fair share of phono play too. We'll bet on "Cow Cow Boogie."

"Buttons and Bows" (2:56)
"I Know Where I'm Going" (2:57)
EVELYN KNIGHT
(Decca 24489)

● Top notch ditty sure to be found in the phonos in the very near future is this bit offered in exceptionally wonderful manner by chirp Evelyn Knight. Song, tagged "Buttons and Bows" is a natural for the juke box trade. Evelyn's pleasant and charming voice spoons the light, delightful lyrics in captivating manner, with some wonderful music pitched up in the background by maestro Mannie Klein. Tune is from the Paramount flicker "The Paleface" and should come in for some heavy publicity. On the flip with "I Know Where I'm Going," Evelyn once again turns in a first rate performance. Song is patterned after the top deck in that same light refreshing style. "Buttons and Bows" is a cinch to clinch with phono fans.

"I Go In When The Moon Comes Out" (2:51)
"Ah But It Happens" (3:00)
CARMEN CAVALLARO ORCH.
(Decca 24488)

● Sprightly piano rhythm of the wonderful Carmen Cavallaro ork combined with some wonderful vocalizing by piper Al Cernick offers the incentive for music operators on this hunk of wax. Sure to stir up loads of noise in the music biz with this duo, Al displays some wonderful pitch in his offering of "I Go In When The Moon Comes Out" and "Ah But It Happens." The kids vocal styling is nothing short of terrific and makes you stop and listen time and again. Smoothly fashioned phrases spill throughout both sides of this platter, with the top side grabbing the glory. Deck is cute as a bug in a rug, with some wonderful spots of fine piano interwoven. "Ah But It Happens" should be well known to music ops. This rendition is one of the better around. The wax deserves a spot in your machines.

"Cuddle Up A Little Closer, Lovey Mine" (3:01)
"By The Light Of The Silvery Moon" (3:02)
GUY LOMBARDO ORCH.
(Decca 25405)

● Pair of reissue sides by the Guy Lombardo ork and "Cuddle Up A Little Closer, Lovey Mine," and the old favorite "By The Light Of The Silvery Moon" on deck for music ops to take a peek at. Both songs undoubtedly are well remembered by music operators. They're offered in the best of Lombardo fashion, with piper Kenny Gardner displaying his vocal talent on the pair. The wax may come in for some rejuvenated coin play in the tavern spots. Ops who have a call for this brand, would do well to take a look-see at this duo.

"I Ain't Gettin' Any Younger" (2:41)
"It's Different When It Happens To You" (2:46)
ANITA O'DAY
(Signature 15217)

● Tricky chirping of thrush Anita O'Day and a pair which might boom ops take. Wax titled "I Ain't Gettin' Any Younger" and "It's Different When It Happens To You," shows Anita in a gorgeous display of vocal splendor. Top deck bounces around in sprightly fashion with Anita echoing the title. Ork backing by the great Benny Carter crew hypo the needling all the more and add to its brilliance. On the flip, Anita tones down the tempo a bit as she switches to "It's Different When It Happens To You." Wax won't stop traffic, but then again you can never tell about the Anita O'Day fans. Ops take it from here.

"This Is The Moment" (3:04)
"On A Slow Boat To China" (2:49)
LARRY CLINTON ORCH.
(Decca 24482)

● Pair of sides by the widely popular Larry Clinton ork and the musical set-up of "This Is The Moment" and "On A Slow Boat To China" kicking up for music operators. Topside from the 20th Century flicker "That Lady In Ermine" is currently creating a bit of a storm and attracting its fair share of coin play. This rendition, with piper Lloyd Strang on deck for the vocal rapture should add to its popularity. On the backside with "On A Slow Boat To China," chirp Helen Lee and The Dipsy Doodlers display their vocal charm on this pleasant hunk of wax. The biscuit spins in moderate tempo and is suitable for the dance and listener crowd alike. Both sides rate ops listening time.

"Jalousie" (2:47)
"Stardust" (2:49)
BILLY BUTTERFIELD ORCH.
(Capitol 15189)

● The wonderful instrumentality of the equally wonderful Billy Butterfield orchestra are shown in a dazzling display on these sides. Billy's fine trumpet work on this wax should merit him wide praise in music circles and garner loads of play in the phonographs. Offering his rendition of the beautiful "Jalousie," Billy shows his unique musical styling to best advantage. The music as rendered here makes you wanna listen all the more. On the flip with the standard "Stardust," Billy and his boys once again give out with more pleasant music that's hard to beat. Both sides of this cookie should perk up phono play. Get 'em.

"My Old Fashioned Girl" (2:45)
"I'll Always Have Memories Of You" (2:52)
AL DONAHUE ORCH.
(Crystal-Tone 523)

● Long missing from the phonos as a name attraction, orkster Al Donohue sets with a ditty that is sure to put the spotlight on the maestro again, and boom him to the forefront of the music world. Offering the beautiful strains to "My Old Fashioned Girl," chirp Charlene Bartly displays some superb vocal elegance to set the stage for a slew of coin play. The wax rates like a spade flush—that's how good it actually is. Her vocal performance is full of captivating pleasure and is sure to win wide favor from music operators. On the flip with "I'll Always Have Memories Of You," the Donahue crew bounce back with another potential coin culler. Piper Jaye Pace tees off this one and turns in a hunk of musical charm. "My Old Fashioned Girl" should net ops loads of silver—hop on!

'ROUND THE WAX CIRCLE

NEW YORK:

Joseph Green, younger son of A. B. Green, prexy of National Records, in New Yirk to assist the plattery in production and promotion. Miss Sylvia Langer, right hand gal to Mr. Green, reports an upswing in sales. And speaking of sales of records, loads of diskers have been found to be more optimistic than ever, recording ban and all. Seems as if the bulk of the nations record manufacturers are looking forward to their best fall season ever. . . . Charley Kenny and Mike Zarin at the Waldorf's Flamingo Room in confab over a very cute ditty tagged "Violin." . . . Love the way Bernie Cummins at the Terrace Room, Hotel New Yorker talks about the "old days." Quite a band the lad has. . . . Jake Friedman, one of the south's largest disk distributor's showing the town to his missus and his cute little dotter. . . . Jimmie Parks, well known and beloved to the music trade has been hospitalized for the past three months. He's at the White River Junction Veteran's Hospital, Manchester, N. H. Jimmie, composer of "Maybe I Love You," and a super disk salesman if there ever was one has undergone two serious stomach operations. We're sure Jimmie would get a helluva kick if his many friends would send those get well cards pronto. . . . That "Real Gone Gal," Nellie Lutcher, whose recordings have established a new sales high for Capitol Records opened to thunderous applause this past week at New York's Cafe Society Downtown for a ten week engagement. Judging from her recent performance at the Click in Philly, the management had best prepare for standing room only. Nellie's "Cool Water" is a top Capitol seller. . . . Jack "Hair of Gold" Emerson is now fronting the former Chet Howard ork. The band is booked solidly by GAC. . . . Race record fans all hepped up over the latest National Record release. "Once In A While" by The Ravens, backed by "September Song" and "You're My Everything" and "Cool Breeze" by Billy Eckstein. Early word has it that both are top notch platters. . . . Gene Krupa show at the Capitol Theatre really rockin' 'em with his wonderful rendition of "Stompin' At The Savoy" . . . a terrific platter too. . . . Tommy Dorsey's "Until" a sure thing to click with phono fans . . . and speaking of "Click" we love that song.

NELLIE LUTCHER

CHICAGO:

Woody Herman, booked for the reopening of the Panther Room on Oct. 14th, will not open now until perhaps the first week in November due to redecorations and scarcity of materials. . . . The China Doll, scheduled to open this Friday with Alvino Rey, is reported to be in difficulty with the China Doll in New York over the use of the same name. . . . The Aragon and Trianon Ballrooms booked solid into next year. Maestro Eddy Howard skedded to step into the north side Aragon after Orrin Tucker, with Dick Jurgens following. . . . Clark Dennis in town for a singing engagement at the Cook County Fair. . . . Ted Travis, Randolph Street music man, doing a five time a week disc jockey show on WJJD. . . . Frankie Carle penciled in for Milwaukee's Riverside Theatre in late September. . . . Eddy Howard's record of "Maybe You'll Be There" kicking out like mad in this area. . . . Gene Autry's opening at the Oriental was such a big success it required the policing of the entire square block of the theatre. . . . Billy Bishop at the Walnut Room of the Bismarck until Oct. 4th, then to the Carnival in Minneapolis. . . . Griff Williams back home again and doing a swell job in the Empire Room of the Palmer House. . . . Bud Chase, the up and coming disc jock of station WEMP in Milwaukee is none other than the son of Mac Churvis, well known ad man around town. A few of the celebs who have guest starred on Bud's show are; Illinois Jacquet, Stan Kenton, Larry Clinton, Nellie Lutcher, and many others. Bud has a free and easy style that is rapidly catching on. . . . Ray Mc Kinley hotter than ever with a slew of smash RCA-Victor platters. . . . Herbie Fields and his sextet wowing the crowds that flock to the Club Silhouette to hear him give out with his renditions of "Jalousie," "Star Dust" and that old time favorite "Dardanella." . . . Sarah Vaughan going over big with her audience when she gives out with her blue notes at the Blue Note in the loop's newest nite spot.

RAY McKINLEY

LOS ANGELES:

Black & White steps into the local indie spotlight this week on several counts. . . . The new Black & White office set up in New York by Paul Reiner, who picked Larry Newton to head it up and handle all shipments to East Coast distribs. . . . Reiner's associate Ben Pollack (who is not a lawyer but a former top band leader, maestro of his own Jewel label and, to our knowledge, not even related to attorney Dave Pollack) was passing through Cleveland when last heard from by John Blackburn, a very busy and happy boy at the B & W Hollywood headquarters these days. . . . That goes for the Al Patrick Supreme label new chirp, Paula Watson, whose "Pretty Papa Blues" (cute and original title, eh?) and "A Little Bird Told Me" should put this gal right up in the Nellie Lutcher-Camille Howard class and fast. . . . We'll also climb out on that limb to say that T-Bone Walker on the new Comet label with "Westside Baby" and "Lonesome Women Blues" is at his best yet. . . . A young local lad who used to do a lot of singing around the hospitals for vets and GI's, is Nick Delano. It's time record fans discovered he sounds like Sinatra and Damone all in one. . . . As long as this is B & W week, don't miss Highway's "Is It True" if your spots go for a terrific guitar done up in "Hair of Gold" style. . . . Doris Day's platters keep spinnin' hot. . . . Bill McCall of 4-Star touring Chicago, Cincy, Cleveland, Detroit, New York and then to Nashville en route home, setting up deals with distribs who are clamoring for his "Pretty Mamma Blues." . . . Bill will also huddle with New York music publishers over a tie-in for the fine western numbers 4-Star has on hand . . . John Davis of Specialty honeymooning and boss man Art Rupe busy on a big deal . . . Capitol's "Twelfth Street Rag" by Pee Wee Hunt catching on locally and promises to top tunes twelve years younger and then some on the boxes . . . Belated recognition, too, on general locations for Louis Jordan's great Decca disc, "Run Joe" . . . Getting a great play wherever ops put it in.

DORIS DAY

They're Going WILD Over

"DRIVIN' NAILS IN MY COFFIN"

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THE CASH BOX Record Reviews

"Hair Of Gold" (2:47)
"Rendezvous With A Rose" (2:56)

BOB EBERLY
(Decca 24491)

● Plug ditty currently on top of the heap in a zillion phonos is offered here by balladeer Bob Eberly. Titled, "Hair Of Gold," Bob spoons the clever wordage in effective fashion to set the stage for some phono play. This rendition should boost the songs popularity and Eberly's too. Backing by The Sunshine Serenaders is acceptable as it stands. On the flip with "Rendezvous With A Rose," Bob pitches his smooth set of pipes in fascinating manner to offer ops a beaut of a platter. It's the piper all the way on this hunk of wax. Ops who have room for this duo should find wonderful reaction once in the machines.

"One Has My Name, The Other Has My Heart" (2:59)
"Just A Little Lovin'" (3:00)

BOB EBERLY
(Decca 24492)

● More music via Bob Eberly and The Sunshine Serenaders with the metro of "One Has My Name, The Other Has My Heart" grabbing all the glory on this cookie. Bob's winning set of tonsils are shown to best advantage with this ditty. Wax story weaves around the title, with Bob's romantic and charming vocal refrain spiking the ditty all the more. On the backside with "Just A Little Lovin'," Eberly keeps the platter in the romantic vein with his smooth vocal flavor. Music is light and makes for pleasant listening throughout. Ops who have a heavy call for Eberly would do well to get next to this pair.

"Am I Wasting My Time On You" (2:36)
"It Ain't Like You" (2:44)

LARRY VINCENT
(Pearl 13)

● Pair of sides aimed at those tavern spots are these done up in top notch styling by the capable Larry Vincent. Both sides spill in mellow fashion with Larry piping the clever lyrics throughout. Top side is the one to watch—it's got the stuff that adds up to a coin winner all the way. Wax on this deck, "Am I Wasting My Time On You" spills in slow time with Larry purring the fashionable wordage effectively throughout. On the backing with "It Ain't Like You," Larry keeps in the same vein. Both sides beckon coin play.

"Safe At Home" (3:00)
"Let's Be Sweethearts Again" (2:57)

TEX FLETCHER
(Flint 1788)

● The much heralded tribute to the ever-loving and ever-lasting Babe Ruth is offered here in brilliant patter by Tex Fletcher. Ditty is done up in scintillating style, with Tex's fine voice singing the praises of the mighty Babe in top notch vocal styling. Song is one that stops you and makes you listen all the more. It's bound to receive wide attention and should win loads of silver from music fans. On the back with "Let's Be Sweethearts Again," Tex delivers more first rate wax that beckons coin play. It's the top deck, "Safe At Home" which will boom juke box play—run out and grab a zillion.

(Editor's Note: Thru error the above record review of "Safe At Home" recorded by Tex Fletcher on Flint Records inadvertently appeared in the September 11 issue of "The Cash Box" as having been recorded by Larry Fotine. The correct review appears above.)

"It's Up To You" (2:57)
"It's Whatcha Do With Whatcha Got" (3:09)

GENE KRUPA ORCH.
(Columbia 38296)

● Music styled in the Gene Krupa manner and the delightful rhythm of "It's Up To You" and "It's Whatcha Do With Whatcha Got" show here as sides that have coin culling potential. Top deck, an all instrumental affair has the Krupa crew going all out on some wild stuff that fairly rocks the phono with its echo. Solo spot by the maestro breaks it up which should suit the jazz fans immensely. On the backing with Buddy Hughes in the spotlight, the unit comes thru for music ops once again. Ditty rolls along in plaintive manner with Hughes' vocal spot showing effectively. Krupa's wide circle of fans should account for some heavy play on this duo.

SLEEPER OF THE WEEK

"I Want To Be The Only One" (2:48)
"Love Don't Get You Nothin' But The Blues" (2:59)

JON & SONDRA STEELE
(Damon 11130)

JON & SONDRA STEELE

● Following on the heels of their sensational success with the top notch "My Happiness," the original "happiness" kids themselves, Jon & Sondra Steele follow with another hunk of wax that is literally loaded with coin winning possibilities. Their smooth vocal performance on this piece should merit them loads of praise from their rapidly growing flock of fans. Ditty, titled "I Want To Be The Only One" shows the pair at their best. Song has that same sway style that identified "My Happiness" and makes for first rate listening and dancing pleasure. The soft, intimate styling of the combo's vocal delivery draws the listener closer to the phono for another delightful earful. Song is fascinating and full of magnetic charm and splendor from start to finish. On the flip with a switch, the team come up with "Love Don't Get You Nothin' But The Blues." Wordage of the song echos the title throughout, with Jon & Sondra displaying their ecstatic styling in grade A manner again. It's the top deck and "I Want To Be The Only One" that offers the incentive here—grab it, but fast!

"Underneath The Arches" (2:52)
"It's All My Fault" (3:06)

CONNEE BOSWELL
(Columbia 38298)

● Ditty riding the crest of phonos throughout the land is offered here by the wonderful Connee Boswell. It's an old platter brought back to life, with Connee sounding just as sweet as ever. "Underneath The Arches" as rendered here should add immensely to the popularity of the current click tune and likewise reestablish Connee as a juke box favorite. On the flip with "It's All My Fault," Connee delivers another first rate hunk of wax to set the stage for more coin play for music ops. Ditty makes for wonderful listening pleasure and should meet with ops favor. "Underneath The Arches" is sure to boost ops take.

"Sweet Nothings" (2:59)
"All Of Me" (2:52)

LOUIS PRIMA ORCH.
(Victor 20-3034)

● Pair of sides by the widely popular Louis Prima crew, thrush Cathy Allen on deck to chirp the top deck "Sweet Nothings." Ditty spins in bounce tempo and is ably suited for the dance and listener crowd alike. Cathy's vocal spot makes for pleasant listening and should be greeted with favor from the many Prima fans. Ork backing hypos the platter to boom it all the more. On the flip with a novelty interpretation of the standard "All Of Me," maestro Louis steps to the mike to give with the grade A lyrics. Wax is there for the asking, and makes for loads of fun and merriment. Ops take it from here.

"I'll Remember April" (2:46)
"The Man I Love" (2:42)

PAGE CAVANAUGH TRIO
(Signature 15195)

● Music operators with quiet spots should get next to this latest duo by the Page Cavanaugh Trio. Smartly styled in an impressive setting, Page and the boys offer "I'll Remember April" and "The Man I Love" in superb manner to egg coin play all the way. Songs are set in the intimate styling so usual with the group. Wax makes you sit back and relax and gather in a ton of fine music. Ops with wired music locations should reap harvest. The cookie rates a spot in your machines if you have the location that fits with this brand.

"What's New" (2:55)
"Wild Oats" (2:50)

BILLY BUTTERFIELD ORCH.
(Capitol 15186)

● More music via the wonderful Billy Butterfield ork and the set up of "What's New" and "Wild Oats." Top deck is the one that offers the play incentive. It's an oldie all dressed up in new styling. Butterfield excells throughout the platter, which makes for some first rate dancing pleasure. On the flip with another instrumental affair, Billy offers "Wild Oats," a rapid hunk of wax suitable for the jump spots. Rapidly gaining in popularity, this Butterfield platter might be the thing for music ops to hpyo their phono take with.

"A Carnival In Venice" (3:00)
"In The Market Place Of Old Monterey" (3:02)

JACK SMITH
(Capitol 15185)

● Vocal pleasure by Jack Smith assisted by the able Clark Sisters and a hunk of wax that's loaded with coin culling potential. Titled, "A Carnival In Venice," Jack purrs the cute romantic lyrics in top notch styling to beckon a slew of coin play. Mood and metro of the song is light and sparkles throughout the waxing. Jack's pleasant voice makes for first rate listening time and is sure to win wide praise from his many fans. On the flip with "In The Market Place Of Old Monterey," Jack bounces back with another captivating performance in this quaint ditty. Wordage of the tune parrots the title throughout, with the Clark gals backing the piper effectively. Wax rates a spot in ops machines—latch on!

RCA VICTOR HYPO'S SALES THRU PRICE DROP

JACK MARSHARD DIES

Well Noted, Beloved Figure In Music Industry Killed In Auto Accident

BOSTON, MASS.—Jack Marshard, long a well noted and beloved figure in the music business, passed away early Sunday morning, September 5th, 1948.

Marshard met his death in an automobile accident enroute home from a dance he had played in Manchester, Mass.

Jack Marshard was truly one of the most beloved personalities in the music business. He was a friend to all who knew him. His sincere and charming manner was immediately taken to by his many friends in the industry.

In the music business for more than twenty years, Jack was instrumental in the success of some of the top names in the band business today, among them the Vaughn Monroe orchestra, Larry Green orchestra and singer Jack Edwards.

Marshard, along with Willard Alexander, started the current Vaughn Monroe orchestra on the road to fame and success.

Marshard's death came as a great shock to all who knew and loved him. Messages of condolence continue to pour in to the Marshard family from all sections of the country.

To the many people who knew Jack Marshard it just doesn't seem possible that Jack is no longer here—to lead, to guide, to smile, point the way and chuckle with his many friends.

To all who knew and loved him—Jack Marshard isn't gone. His advice, teachings, his wisdom, and manner of doing things, with generosity and gentlemanliness—can't be gone.

Syracuse Disk Jockey Helps Juke Box Ops In Record Selection

Al Bergman, WNDR, In Close Cooperation With Ops

SYRACUSE, N. Y.—A firm believer in record promotion via the automatic music industry, disk jockey Al Bergman, radio station WNDR continues to work in close cooperation with this city's juke box operators.

Realizing the need for dissemination of information concerning leading recordings, Bergman airs the top tunes in his area for the music operators benefit to aid them in their buying and selection of recordings.

Bergman whose "Man And The Mike" show has attracted wide attention in the university town has a wide listening audience among Syracuse music operators. His "Juke Box Top Ten" is closely followed in this area by music ops and college fans alike.

Morty Shad Named Sales Manager Of Lenox Records

NEW YORK—Morty Shad, president of Georgia Music Distributors this past week was named sales manager of Lenox Records, subsidiary firm of Donald Gabor's Remington Record enterprise. Shad replaces Bill Simon, who has been named to head the sales managers post at Continental waxery.

It was learned that Georgia Music will distribute the Lenox platter's throughout the New York, New Jersey and Connecticut areas. The Lenox line, consisting of race recordings is thus far the only one of Gabor's Remington's platteries to function.

Foch Allen, general manager of the Lenox label is presently touring the South and mid-Eastern areas setting up distribution and sales arrangements.

Plattery Announces Price Slashes In List Of 100 Selected Records. Nationwide "RCA Victor Value Week" Set. Disks Go For 35c

"Masked Spooner" Newest RCA-Victor Artist

NEW YORK—RCA Victor Records has announced the first nationwide factory-sponsored price markdown program in its history in order to stabilize inventories of record dealers so that they may capitalize fully on the peak season of consumer buying in the final quarter of 1948.

The plan was announced to RCA Victor's 48 independent record distributing organizations this past week. The program will be launched nationally September 13th for a five-day period and will be supported by an intensive newspaper and radio advertising campaign.

The markdown program will be confined to a specially selected list of 100 cut-out records in the Popular, Country, Western, Blues and Rhythm categories, and will be promoted nationally as "RCA Victor Value Week." The selected items will be advertised and sold at 50% off suggested retail list price on the basis of 35c for a single 10-inch Black Label record, or three records for one dollar.

RCA Victor distributors in all areas where Fair Trade agreements are in force are notifying dealers that fair trade contracts are being amended for the period covered by "RCA Victor Value Week." All dealers are to revert to fair trade price listings upon conclusion of the markdown period. Authorized price reductions for a period coinciding with "Back To School" promotions will add tremendous impetus to "RCA Victor Value Week" and will offer an excellent opportunity to consumers generally to secure a wide selection of records at half-price, asserted James W. Murray, Vice President in Charge of RCA Victor Record Activities.

The factory-sponsored markdown period will also prove to be a tremendous aid to retailers currently confronted with unbalanced inventories as a result of seasonal declines in popular record sales, which were more pronounced this year than at any time since the end of the war.

This has been reflected in overstocks which, coupled with subsequent overcautious buying by dealers has deprived customers of the opportunity to purchase new releases.

"As a result, dealers would be forced to enter the peak volume sales period with bad inventory ratios unless we came to their aid with a factory-sponsored program that ensures quick disposal of slow-moving and surplus records," Mr. Murray said.

"This sponsored program will enable distributors and dealers to sell merchandise at authorized markdown prices instead of being forced to compete with 'gypsy' operations. Activities of 'gypsy' operators and non-franchised dealers who concentrated on wildcat price-cutting have placed franchised dealers at a distinct competitive disadvantage," Mr. Murray said.

RCA Victor record distributors also have been notified that the company's advertising department is preparing a special series of 800-line newspaper advertisements which will herald "RCA Victor Value Week." The ads will be made available to distributors in mat form and will list the 100 selections scheduled to be merchandised during the price markdown period. The advertising is to be placed by RCA Victor distributors, with provision made for participating dealer listings or exclusive dealer representation.

Meanwhile, RCA Victor announced the addition of the "Masked Spooner" to their roster of popular recording artists.

"The Masked Spooner," West Coast radio star has zoomed to nationwide prominence via an unusual new microphone technique called "spooning."

The Spooner himself recently appeared in RCA Victor's New York offices wearing a mask and hood which covered his head and face completely, and a long black opera cape. It was his first visit to New York since he assumed the mask and cape which have cloaked his entire personality in anonymity.

Novelty of his recording contract is the fact that in order to retain his masked identity, the Spooner's contract with RCA Victor had been signed by Jack Rourke, West coast radio producer who manages the masked artist.

In previous radio appearances, Rourke has insisted that payments be made in cash to the Spooner as insurance against revealing his identity.

The Spooner's style is a careful blend of singing and crooning which he calls "spooning." The technique he uses is that of speaking love poems to music. Fan reaction to the novel radio style has been remarkable, with thousands of fan letters pouring in confirming Rourke's contention that by now the public does not want to know the identity of the Spooner but just wants to hear his voice. The Spooner is described as about 30, is over 6 feet tall and weighs in at 175 pounds.

He has variously been identified as Walter Pidgeon, Joseph Cotten and Gregory Peck, but Rourke has neither confirmed nor denied any of these clues.

One report has it that the Spooner is a movie actor who was suddenly seized with the urge to be a "crooner." He did not want his studio to know what he was doing which accounts for the mask. Whatever the true legend is, the Spooner has definitely set thousands of tongues wagging and RCA Victor looks forward to his initial waxings as a further means of piquing public curiosity about this unusual artist.

PLATTERIES REVOLT AGAINST DISK BAN AS BIG FALL SEASON LOOMS

"Redcap, Suh?"

NEW YORK—Manie Sacks, vee pee of artists and repertoire over at Columbia Records continues getting ribbed over a little episode the recording chief had with Jack Benny upon the latter's return from Europe.

Music Corporation of America had asked Manie to facilitate Benny's custom routine since Manie knew all the boys. Things were running smoothly until Benny offered Manie a $20 tip. Manie had all he could do to politely refuse Benny's gesture of extreme generosity.

New National Record Release Wins Ops Favor

NEW YORK — Latest National Record release to hit the disk market was greeted with wide favor this past week by music operators throughout the East. The platters, two sides by The Ravens tagged "Once In A While" and "September Song" and a Billy Eckstine platter titled "You're My Everything" and "Cool Breeze" indicate that the pair will shortly be top race favorites.

National's Billy Eckstine recording of "Sophisticated Lady" continues surging in popularity polls throughout the nation meanwhile.

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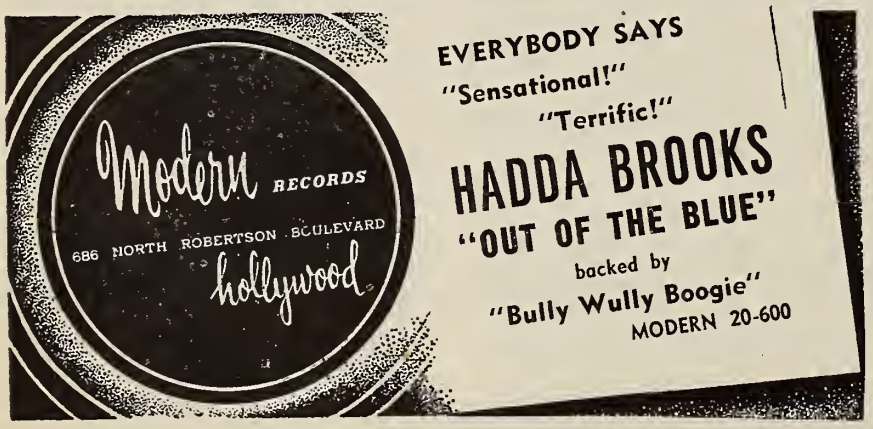

IF WE CAN'T BE THE SAME OLD SWEETHEARTS
Perry Como's Victor Record Started The Ball Rolling—Now Everybody's Featuring It!
LEO FEIST, INC.

Diskers Rebel Against Petrillo Ban As Top Sales Season Opens. British Ban Against U. S. Cutting And New Musical Season Has Nation's Record Execs Hot. Music Publishers' Slump Continues

Diskers Continue Sales Hypo With Music Ops

NEW YORK—With the record season beckoning huge sales during the fall months, disk manufacturer's throughout the nation voice open "revolt" against the recording ban imposed by the American Federation of Musicians last December 31st.

Since the British Musicians Union imposed its ban against the recording by U. S. musicians, diskers on this side of the pond have, in recent weeks, allegedly begun using AFM tootlers.

Since the recording ban is not a "strike," the nation's plattery execs are fortified with the knowledge that the Taft-Hartley Law will afford protection against any union reprisals.

The Taft-Hartley Law and its provisions calls for severe penalties in the event that employees are kept from earning a living by reasons of coercion, fear or other pressure.

Prior to the British imposed ban, diskers were going across to England and cutting wax there or importing background music which was then shipped to this country and then dubbed in with vocal chorus'. Altho the major platteries in this country still have a large backlog of masters, new songs from legit musicals and films have cropped up which look very promising. The lack of new song material is also cutting in sharply on the music publishing business.

Recording execs state that they expect their biggest fall season ever this year. There is no doubt that the Petrillo ban would slice into it's sales tremendously.

Prior to the recording edict, the top major platteries in this country had a record on every one of the "top ten tunes." With the recording ban in effect many diskers have seen sales virtually "fly out the window." It is also open knowledge that many of the major's disk distributors have had to take on independent lines to make up for the loss in sales thus experienced. Witness the case of "Manana" where only two of the majors had recordings on that song. Other platteries with large distribution channels could undoubtedly have sold a raft of recordings; with the disk ban on they couldn't sell hardly one copy.

Sheet music sales continued to slump this past week, while record sales had taken on a noticeable increase. One well noted publisher stated, "I don't know how much longer the public is going to take the songs that have been virtually forced upon them."

"We've got loads of top song material just itching to get off the shelf."

"This disk ban hasn't only hit the music business. It's affecting other industry's as well, printing industry, supply houses and loads of other people."

The nations diskers continued to hypo sales this past week with music operators by close personal contact. Disk distributors were quick to agree that a large percentage of their total sales volume had increased immensely as a direct result of their contact with music operators. Plan among most distribs was that of sincere "honesty" — no pushing of platters which they, the distributors did not believe the music operators could use.

One mid-western readily stated, "I've found that selling operators is an easy as pie, just as long as we, the record distributors are honest with them, and don't try and push records down their throat. The ops, for one, aren't going to eat wax any more than we care to."

"Add to the fact that we're selling more records to operators than ever before," he continued, "our credit department tells me that the music op represents a better financial risk than the retail dealer."

Bogus Platters Invade Eastern Market - Many Diskers Switch Labels

NEW YORK—The bootleg record business which had been in operation on the West Coast for the past few months, this past week began invading the Eastern market, it was learned late this week.

Independent disk manufacturer's, hardest hit by the bogus racket, sought to overcome the difficulty by switching the color of their record labels. Altho several diskers stated that they had noticed a decline in the bootleg practice upon the switch, still others readily admitted that the bootleggers fell right in line and switched labels along with them.

Legislation against the bootlegger's which had been forthcoming on the West Coast was apparently temporarily stalled this week.

Operators—
Disc Jockeys—
Retailers—

Here's Three Big Bullet Hits!

"RENDEZVOUS WITH A ROSE" Pepper Nealey
#1056

"THAT'S MY GAL" Jack Caldwell
#1054

"I STILL GET A THRILL" Francis Craig
#1040

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6-4573

JUKE BOX BIZ JUMPS

Ops Report Averages Going Up. Disk Mfrs Arrange Special Coverage as Sales Figures Rise. See Best Season Ahead.

NEW YORK—Reports started to flow in from the nation's juke box ops this past week to the effect that, "Averages are again spiraling upward."

As one well known op advised, "It was sudden and it was also surprising. The collections we enjoyed this past week are among the best we've had all year. From all present indications looks to us like these are going to continue upward."

He also reported, "Taverns are telling us that business has picked up and that more customers are coming in once again. Much of the loss in juke box play was attributed to loss of tavern customers. Now that they are returning once again, with some of the taverns telling us that they are enjoying anywhere from 20 percent to better than 50 percent more business, we note that play has jumped to the same extent and we believe that this is the first indication that the Fall season is well under way with play sure to go up even higher."

The above is a "sample" of the type of reports being received from well known juke box operators.

The reports of the various tavern owners associations that their members were enjoying a business "lift" corresponded with the fact that ops, too, were suddenly enjoying better collections.

It is also noticeable that juke box ops have been buying disks in larger quantities than for many past months. This is also attributed to the general biz rise and the further fact that the new records have been helping the operators to get better play action.

In keeping with the rise in play action it is reported that some of the leading disk manufacturers have started an intensive coverage of the juke box field. Salesmen are now working far out in the hinterlands meeting with juke box ops at odd and uncertain hours.

"Formerly," one leading disk manufacturer reported, "our salesman found that they believed they were 'wasting' too much time trying to catch up with the juke box operators. But," he says, "after we urged them very strongly to meet with the operators and they found that they could enjoy quantity business when they did, they are now making intensive coverage of the field."

He also said, "The average operator has to be reached before 10 A.M. or after 5 P.M. and the hours in between are now devoted to retailer and distributor coverage with 'orders' to our men to contact juke box operators in every territory. One salesman was amazed to receive an order totaling over 1,500 records from just one juke box operating firm. This was more records sold to this one firm than he had sold all that week to all other outlets."

Another and very important factor is that the average operator is mighty pleased by direct contact from the record manufacturer's representative for he then is not only assured of obtaining what he wants in faster time, but, also gets to know what's new and what has been placed on the market in the latest releases.

As this manufacturer stated, "The juke box busines can save the entire record market for the men in this field simply 'eat' up the disks. They want the best they can get and are in constant need of records. Our men now realize this and are going far out of their way to help every juke box op by telling him just exactly what we have released, playing the new disks for him and also arranging for a fast delivery schedule."

The fact that the juke box business has once again started to jump is also somewhat due to the newer equipment which many ops installed and which they continued to play along with even during the past bad summer season. Many even pulled in machines and stored them during the summer months. These machines are now again being placed on locations.

One well known op reported this past week, over the long distance phone, "I pulled in 40 machines over the summer months. But, I'm putting them out now and only on a guarantee minimum with the locations. I find that we can once again see some real profits from the equipment and we are making it a definite point not to place any machines unless we are guaranteed a minimum service fee. The result has been that we are again showing a very nice profit."

In the meantime juke box distributors are trying to arrange for a better finance plan with banks and factors. These distribs report that sales would be at high peak if they would have finance backing as they used to get prior and during the war period.

Used phono sales are at peak right now. Most of the later models going at extremely reasonable prices and the action is fast in this field. The belief is that the newer machines will also be moving faster once the trade settles down to a better commission percentage basis and also arranges for minimum service fee guarantees.

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Another JON and SONDRA STEELE SMASH Original

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 18, 1948

New York, N. Y.

1. IT'S MAGIC *(Doris Day)*
2. A TREE IN A MEADOW *(Margaret Whiting)*
3. RAMBLING ROSE *(Perry Como)*
4. UNDERNEATH THE ARCHES *(Primo 5cala)*
5. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
6. TWELFTH STREET RAG *(Pee Wee Hunt)*
7. THAT CERTAIN PARTY *(Benny 5trong)*
8. HAIR OF GOLD *(Jack Emerson)*
9. COOL WATER *(Vaughn Monroe)*
10. LOVE SOMEBODY *(Doris Day-Buddy Clark)*

Chicago, Ill.

1. IT'S MAGIC *(Doris Day)*
2. A TREE IN A MEADOW *(Margaret Whiting)*
3. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
4. TWELFTH STREET RAG *(Pee Wee Hunt)*
5. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
6. COOL WATER *(Vaughn Monroe)*
7. HAIR OF GOLD *(Jack Emerson)*
8. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
9. RAMBLING ROSE *(Perry Como)*
10. EVERY DAY I LOVE YOU *(Dick Haymes)*

Los Angeles, Calif.

1. IT'S MAGIC *(Doris Day)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. HAIR OF GOLD *(Jack Emerson)*
4. YOU CAME A LONG WAY FROM ST. LOUIS *(Ray McKinley)*
5. MY HAPPINESS *(Ella Fitzgerald)*
6. TWELFTH STREET RAG *(Pee Wee Hunt)*
7. A TREE IN A MEADOW *(Margaret Whiting)*
8. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
9. AH, BUT IT HAPPENS *(Frankie Laine)*
10. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*

Philadelphia, Pa.

1. IT'S MAGIC *(Doris Day)*
2. A TREE IN A MEADOW *(Margaret Whiting)*
3. DARK TOWN STRUTTERS BALL *(Alan Dale-Connie Hoines)*
4. EVERYBODY LOVES SOMEBODY *(Peggy Lee)*
5. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
6. TWELFTH STREET RAG *(Pee Wee Hunt)*
7. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
8. RAMBLING ROSE *(Perry Como)*
9. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
10. UNDERNEATH THE ARCHES *(Andrews Sisters)*

Cleveland, O.

1. IT'S MAGIC *(Doris Day)*
2. TWELFTH STREET RAG *(Pee Wee Hunt)*
3. UNDERNEATH THE ARCHES *(Primo 5cala)*
4. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
5. BLUEBIRD OF HAPPINESS *(Art Mooney)*
6. A TREE IN A MEADOW *(Margaret Whiting)*
7. THE MAHARAJAH OF MAGADOR *(Vaughn Monroe)*
8. COOL WATER *(Vaugnh Monroe)*
9. MY HAPPINESS *(Jon & 5ondra Steele)*
10. YOU CALL EVERYBODY DARLIN' *(Al Trace)*

Saginaw, Mich.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. IT'S MAGIC *(Dick Haymes)*
3. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
4. MY HAPPINESS *(The Pied Pipers)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. TWELFTH STREET RAG *(Pee Wee Hunt)*
7. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
8. MAYBE YOU'LL BE THERE *(Eddy Howard)*
9. EVERY DAY I LOVE OU *(Dick Haymes)*
10. RAMBLING ROSE *(Perry Como)*

New Orleans, La.

1. TWELFTH STREET RAG *(Pee Wee Hunt)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. IT'S MAGIC *(Doris Day)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. A TREE IN A MEADOW *(Margaret Whiting)*
6. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
7. HAIR OF GOLD *(Jack Emerson)*
8. CONFESS *(Doris Day-Buddy Clark)*
9. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
10. WOODY WOODPECKER *(Kay Kyser)*

Elizabeth, N. J.

1. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
2. TWELFTH STREET RAG *(Pee Wee Hunt)*
3. IT'S MAGIC *(Sarah Vaughan)*
4. RAMBLING ROSE *(Perry Como)*
5. UNDERNEATH THE ARCHES *(Primo Scala)*
6. MY HAPPINESS *(Jon & Sondra Steele)*
7. YOU DARLIN' *(Lang Thompson)*
8. HAIR OF GOLD *(Jack Emerson)*
9. A TREE IN A MEADOW *(Margaret Whiting)*
10. RUN JOE *(Louis Jordan)*

Greenwood, Miss.

1. TWELFTH STREET RAG *(Pee Wee Hunt)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. IT'S MAGIC *(Buddy Kaye)*
4. MY HAPPINESS *(Jon & Sondra 5teele)*
5. UNDERNEATH THE ARCHES *(Andrews 5isters)*
6. HAIR OF GOLD *(Jack Emerson)*
7. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
8. A TREE IN A MEADOW *(Margaret Whiting)*
9. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
10. WOODY WOODPECKER *(Kay Kyser)*

San Antonio, Texas

1. MY HAPPINESS *(The Pied Pipers)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. IT'S MAGIC *(Doris Day)*
4. HAIR OF GOLD *(Jack Emerson)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. RAMBLING ROSE *(Perry Como)*
7. A TREE IN A MEADOW *(Margaret Whiting)*
8. TWELFTH STREET RAG *(Pee Wee Hunt)*
9. BLUEBIRD OF HAPPINESS *(Art Lund)*
10. COOL WATER *(Vaughn Monroe)*

Shoals, Ind.

1. MY HAPPINESS *(Jon & 5ondra Steele)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. A TREE IN A MEADOW *(Margaret Whiting)*
5. TWELFTH STREET RAG *(Pee Wee Hunt)*
6. IT'S MAGIC *(Doris Day)*
7. WOODY WOODPECKER *(Kay Kyser)*
8. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
9. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
10. UNDERNEATH THE ARCHES *(Andrews Sisters)*

Warren, Ark.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. CONFESS *(Doris Day-Buddy Clark)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
5. IT'S MAGIC *(Doris Day)*
6. TOMORROW NIGHT *(Patti Page)*
7. BLUEBIRD OF HAPPINESS *(Art Mooney)*
8. WILLIAM TELL OVERTURE *(Spike Jones)*
9. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
10. HAIR OF GOLD *(Jack Emerson)*

Reno, Nev.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. MY HAPPINESS *(Jon & 5ondra Steele)*
3. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
4. IT'S MAGIC *(Doris Day)*
5. TWELFTH STREET RAG *(Pee Wee Hunt)*
6. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
7. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
8. HAIR OF GOLD *(Jack Emerson)*
9. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
10. COOL WATER *(Vaughn Monroe)*

Seattle, Wash.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. HAIR OF GOLD *(Jack Emerson)*
3. IT'S MAGIC *(Doris Day)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. COOL WATER *(Vaughn Monroe)*
6. TWELFTH STREET RAG *(Pee Wee Hunt)*
7. RAMBLING ROSE *(Perry Como)*
8. CONFESS *(Patti Page)*
9. LITTLE WHITE LIES *(Dick Haymes)*
10. YOU CALL EVERYBODY DARLIN' *(Al Trace)*

Columbia, S. C.

1. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
2. HAIR OF GOLD *(Jack Emerson)*
3. A TREE IN A MEADOW *(Margaret Whiting)*
4. CONFESS *(Doris Day-Buddy Clark)*
5. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
6. IT'S MAGIC *(Doris Day)*
7. BLUEBIRD OF HAPPINESS *(Art Mooney)*
8. WILLIAM TELL OVERTURE *(Spike Jones)*
9. COOL WATER *(Vaugnhn Monroe)*
10. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*

Austin, Texas

1. IT'S MAGIC *(Doris Day)*
2. CONFESS *(Doris Day)*
3. YOU CALL EVERYBODY DARLIN' *(Al Troce)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. EVERY DAY I LOVE YOU *(Dick Haymes)*
7. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
8. LITTLE WHITE LIES *(Dick Haymes)*
9. TOMORROW NIGHT *(Lonnie Johnson)*
10. I LOVE YOU YES I DO *(Ballmoose Jackson)*

Phoenix, Ariz.

1. IT'S MAGIC *(Doris Day)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
4. A TREE IN A MEADOW *(Margaret Whiting)*
5. TWELFTH STREET RAG *(Pee Wee Hunt)*
6. LITTLE WHITE LIES *(Dick Haymes)*
7. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
8. TURKISH DELIGHT *(Arthur Godfrey)*
9. BLUEBIRD OF HAPPINESS *(Art Mooney)*
10. RUN JOE *(Louis Jordan)*

Denver, Colo.

1. IT'S MAGIC *(Doris Day)*
2. MY HAPPINESS *(Jon & Sondra 5teele)*
3. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
4. RAMBLING ROSE *(Perry Como)*
5. A TREE IN A MEADOW *(Margaret Whiting)*
6. HAIR OF GOLD *(Jack Emerson)*
7. UNDERNEATH THE ARCHES *(Primo Scala)*
8. TWELFTH STREET RAG *(Pee Wee Hunt)*
9. LITTLE WHITE LIES *(Dick Haymes)*
10. COOL WATER *(Vaughn Monroe)*

Boston, Mass.

1. IT'S MAGIC *(Doris Day)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. HAIR OF GOLD *(Jack Emerson)*
4. A TREE IN A MEADOW *(Margaret Whiting)*
5. MY OLD FASHIONED GIRL *(Al Donahue)*
6. TWELFTH STREET RAG *(Pee Wee Hunt)*
7. MY HAPPINESS *(Jon & 5ondra Steele)*
8. HAIR OF GOLD *(Jack Emerson)*
9. LITTLE WHITE LIES *(Dick Haymes)*
10. UNDERNEATH THE ARCHES *(Primo Scala)*

Milwaukee, Wisc.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. TWELFTH STREET RAG *(Pee Wee Hunt)*
5. HAIR OF GOLD *(Jack Emerson)*
6. LITTLE WHITE LIES *(Dick Haymes)*
7. TURKISH DELIGHT *(Arthur Godfrey)*
8. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
9. COOL WATER *(Vaughn Monroe)*
10. RAMBLING ROSE *(Perry Como)*

St. Paul, Minn.

1. UNDERNEATH THE ARCHES *(Primo 5cala)*
2. HAIR OF GOLD *(Jack Emerson)*
3. IT'S MAGIC *(Sarah Vaughan)*
4. RAMBLING ROSE *(Perry Como)*
5. TWELFTH STREET RAG *(Pee Wee Hunt)*
6. A TREE IN A MEADOW *(Margaret Whiting)*
7. TEA LEAVES *(Alan Dale)*
8. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
9. YOU CAME A LONG WAY FROM ST. LOUIS *(Ray McKinley)*
10. WILLIAM TELL OVERTURE *(5pike Jones)*

St. Louis, Mo.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. TWELFTH STREET RAG *(Pee Wee Hunt)*
3. TEA LEAVES *(Alan Dale)*
4. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
5. THAT CERTAIN PARTY *(Benny Strong)*
6. RAMBLING ROSE *(Perry Como)*
7. BLUEBIRD OF HAPPINESS *(Art Mooney)*
8. HAIR OF GOLD *(Jack Emerson)*
9. JUST BECAUSE *(Frank Yankovic)*
10. JUST FOR NOW *(Frank Sinatra)*

San Francisco, Calif.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
3. MY HAPPINESS *(Jon & 5ondra Steele)*
4. RAMBLING ROSE *(Perry Como)*
5. THAT CERTAIN PARTY *(Benny 5trong)*
6. HAIR OF GOLD *(Jack Emerson)*
7. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
8. IT'S MAGIC *(Doris Day)*
9. TWELFTH STREET RAG *(Pee Wee Hunt)*
10. TURKISH DELIGHT *(Arthur Godfrey)*

Miami, Fla.

1. A TREE IN A MEADOW *(Margaret Whiting)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. IT'S MAGIC *(Doris Day)*
4. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
5. EVERYBODY LOVES SOMEBODY *(Peggy Lee)*
6. CONFESS *(Patti Page)*
7. TWELFTH STREET RAG *(Pee Wee Hunt)*
8. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
9. HAIR OF GOLD *(Jack Emerson)*
10. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*

Apollo Records To Distribute Bandwagon Label In Met Area

NEW YORK—Apollo Records Inc., this past week announced that it's New York office has taken over the distribution of Bandwagon Records for greater New York and New Jersey.

In addition to handling the Bandwagon label, Apollo also distributes the Mero, Gotham, Twentieth Century, Embassy and Gem Record lines.

Apollo's own label continues regular releases nationally announcing a Murphy Sister release for this week titled "To Make A Mistake Is Human." Other Apollo disks rolling out include a jazz waxing by Sir Charles titled "Strange Hour," a blues number by Duke Henderson titled "H. D. Blues," and a spiritual by the Golden Tones, "Move Over Gabriel."

Gem Records released by Apollo this week will include columnist Nick Kenny's "When I Look Into The Heart of A Shamrock," sung by Phil Regan, and backed by "That Little Old Bible of Mine."

Deanna Bartlett Eyes New Song Material On Continent

NEW YORK—Deanna Bartlett, president of Cherio-Rytvoc Music Publishers Inc., this city, was learned to be scanning new song material in Europe this past week.

Miss Bartlett, who recently left for the continent with Winnie O'Keefe of the Langworth Transcription firm is expected to remain in Europe for another month and then return home. The dearth of song material and the lack of recording means in the United States supposedly prompted Miss Bartlett's trip abroad.

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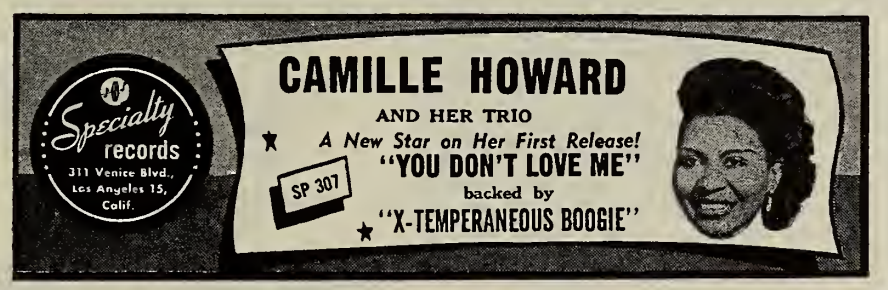

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THE CASH BOX Race Record Reviews

RACE DISK O' THE WEEK

"Rub A Dub" (2:35)
"Stop Breaking Down" (2:48)
SONNY BOY WILLIAMSON
(Victor 20-3047)

SONNY BOY WILLIAMSON

● John Lee (Sonny Boy) Williamson, with two tunes he composed, walks away with the "Disk" this week. The topside, "Rub A Dub," is one hunk of wax that'll get 'em listenin' if ever shellac did before. His beat, rhythm, vocal and general backgrounding, makes this one of the best sides cut in many and many a moon. Just listen to Sonny Boy spill the wordage to this side —just once—and your feet start tappin', your hands start clappin', your body swayin', and you're goin' right along with him thru every word in the lyrics. It's, "I'm just a'rubbin,'" and "Better start to rub," and "Keep on rubbin' on the same old thing," but, with beat and rhythm that's gone. On the flip, "Stop Breakin' Down," Sonny Boy gets hotter than hot and simply pleads, "Baby, please, stop breakin' down," in such fashion that he just draws every bit of tune out of the wax and rolls it into the best hunk of beat he's ever cut. This is shellac that's gonna have 'em arguin' as to which side is the topside. Frankly, our choice is "Rub A Dub." Just listen in. Then grab a boxful and spread 'em around your spots. This platter is simply filled with moneymakin' dynamite.

"Lazy Lady Boogie" (2:55)
"As Times Goes By" (3:04)
THE PHIL MOORE FOUR
(Victor 20-3046)

● Here's a platter that'll win a zillion friends for The Phil Moore Four. Phil Moore proves himself one of the grandest of the vocalists on both sides of this disk and it wouldn't be at all surprising to see this disk cop top spot in many and many a juke box. On the topside, "Lazy Lady Boogie," Phil goes 'way, 'way out to present one of the hottest pieces of wax cut in a long time. It's that good it simply zings off the platter. On the flip, "As Time Goes By," Phil does a warbling job on this great old tune that'll set 'em right back on their heels. Grab this platter and learn for yourself.

"Mood By Midnite" (2:36)
"Stampede With Van" (2:41)
CANDY JOHNSON'S SEXTETTE
(Alben 101)

● Talk about hot instrumental, well, here it is, with Candy Johnson and his Sextette taking over the beat and carrying it right thru to a bang-up finish to produce a platter here that has all the earmarks of being a moneymaker anywhere in any man's juke box. On the top deck, "Mood By Midnite," Candy simply rolls rhythm and bop together into a unique and different beat. On the flip, "Stampede With Van," the boy goes all out and Candy gives the Sextette every chance to show off their instrumental artistry. This is one platter that will go great in many and many a spot. Don't hesitate to latch on, it's got "it."

"Lonesome Women Blues" (2:28)
"West Side Baby" (2:41)
T-BONE WALKER
(Comet 50)

● T-Bone is back again. This time he cuts a disk that will jump his fan club into top spot on many a spot. With the hottest of hot blues, with grand vocal and with beat and rhythm for which he's famous, T-Bone Walker simply cuts, "Lonesome Women Blues," into the bluest of blue sides. And, he does it in speedy time, something all juke box ops are going to appreciate. On the flip, "West Side Baby," T-Bone tells a story in the lyrics here that's gonna have many a guy agreeing with him. Just listen in to this disk. It has every possibility of climbin' to the top.

"Stardust" (2:12)
"Ratio And Proportion" (2:10)
LORD NELSON
(King 4235)

● King Records can be mighty proud of this new release. Lord Nelson and his Boppers produce instrumental wax here, in speedy timed spinning, which is sure to win lots more friends for them everywhere in the nation. With the great Hoagy Carmichael's "Stardust," Lord Nelson cuts a unique and different interpretation that's sure to win friends everywhere. On the flip, "Ratio And Proportion," he goes into medium fast tempo and lets his gang go 'way out to bring wax to the juke box trade that's got nickels, dimes and quarters pressed right inside of it. This is one disk you can latch onto and know it'll pay off.

"Hogan's Alley" (2:34)
"Why" (2:55)
CECIL GANT
(King 4231)

● Plunkin' at the 88's like they were something out of this world, comes Cecil Gant, always a juke box favorite, with two sides that are hotter'n hot. The topside, "Hogan's Alley," which Cecil announces before he gets deep into the tune, ". . . is in Cleveland right down 51st Street," simply rolls off his fingers like water off a duck's back. On the flip, "Why?," with the melody simply jumping off the platter, Cecil takes over the vocal and does another grand, grand job. Here's wax that's sure to please and will win Cecil Gant even more friends than he now has. Latch onto this platter for a filler that'll really pull in coin.

Hit Tune Parties By Music Operator Associations Hypo Disk Sales

Nation's Disk Jockeys, Record Companies Back Automatic Music Merchants Platter Promotion

NEW YORK—Hit Tune Parties, sponsored by music operator associations throughout the nation continue to attract the leading disk jockey's and record manufacturer's and promote increased record sales.

The parties, currently being presented by trade groups in Detroit, Cleveland, Washington, D. C., Cincinnati, Philadelphia and several other cities have attracted wide attention in recent months.

Working in close cooperation with the juke box leaders, disk jockey's in the above cities all readily admit that the parties have been most beneficial to all concerned, and have served to bring light upon the wonderful work the juke box industry is doing in their effort to combat juvenile delinquency.

A recent party, sponsored by the Michigan Automatic Phonograph Owners Association played to more than 5600 enthusiastic teenagers, who danced and were entertained by Capitol Recording artist Stan Kenton and his orchestra. A statement from Roy Clason, business manager of the association read, "We are pleased to report that our last Hit Tune Party, which was held September 5th, with the music of Stan Kenton and his band, featuring vocal by Christy, certainly came up to our highest expectations."

"The tune out was the largest we have ever had. A record crowd of 5,600 teenagers danced to the music of Stan Kenton and listened delightedly to their favorite disk jockey's who were Larry Gentile of station CKLW and Allan Douglas of station WKMH." "Our Hit Tune for October will be picked at a later date by the membership."

Similar parties are held each month in the cities mentioned above. Juke box associations in other cities were learned to be planning Hit Tune Parties also. Disk jockey's who are cooperating with the associations have stated that their listening audience has increased immensely since their line-up with the juke box people.

London Records Set-Up Canadian Distrib Outlet

NEW YORK—London Records this past week announced the addition of its own distribution set-up in Canada.

The plattery, owned by British Decca, exported disks only to the U. S. Their Canadian distribution was handled by the McKay Distributing Company, Ottawa.

It was learned that McKay will continue to distribute platters but only in the Ontario province, while London Gramaphone of Canada, Ltd., takes over the rest of the territory.

Jim Landay and Fraser Jamieson who have been with London's New York office since it was established last year will head the Canadian branch it was disclosed. This branch will serve the McKay outlet with records, whereas the latter formerly got its platters from New York's London office.

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"Is It True?" (2:38)
"Where The Apple Blossoms Fall" (2:32)
DON PAULL
(Highway 3457)

DON PAULL

● A gorgeous new voice comes to the folk tune country in Don Paull who, with Flynn's Hollywood Haymakers to background him, cuts a platter that is sure to meet with approval everywhere in the hills and plains. Don opens the topside, "Is It True?," singing, "It it true this is my lucky day?," and can sing that line again for the way this boy simply swept this reviewer off his feet to grab himself the "Bull's Eye." It's a grand tune and made even better with the gorgeous tonsilling of Don Paull. There's no doubt that this boy is goin' far in the folk tune parade and should make himself a host of fans wherever this disk is featured. On the bottom deck, "Where The Apple Blossoms Fall," the warbler again goes to town, this time in medium fast tempo, to bring a tuneful hunk of shellac to the juke box business. The backgrounding he gets from Flynn's Hollywood Haymakers makes this a great platter from any angle. And, what's more, there'll be lots and lots of arguments as to which side is "topside" for both sides terrifically impress. Grab a boxful and spread 'em 'round your locations, they've got lots of coin pressed right into 'em.

"When The Roses Bloom Again" (2:54)
"Pretty Quadroon" (2:43)
CLAUDE SHARPE
(Columbia 20476)

● Claude Sharp and The Old Hickory Singers, male quartet with string band, cut a disk here that has lots of possibilities. It's a good filler for juke boxes. On the topside, "When The Roses Bloom Again," the boys go into a tear jerker in slow tempo and offer some very nice harmony. On the flip, "Pretty Quadroon," the boys really get together and with the backing of piano, bass and guitar, make this as good as the topside. Listen in. It's good filler material.

"Forever Far Apart" (2:43)
"It's So Hard To Smile" (2:41)
JIMMY OSBORNE
(King 725)

● The new star in the firmament of hillbilly artists, Jimmie Osborne, proves why he's goin' places with this grand disk. On the topside, "Forever Far Apart," Jimmy goes right to town and sings this lament to a fare-thee-well. Here's a side that's going to win a zillion new friends for this boy. It's a side that has plenty of nickels, dimes and quarters pressed into it. On the flip, "It's So Hard To Smile," with grand backing from the string band, Jimmie once again sings a tune that's got everything anyone wants from wax. It's very, very good. Latch onto this disk for real profits.

"The Midnight Train" (2:52)
"The Tramp's Mother" (2:45)
MONTANA SLIM
(Victor 20-3038)

● With a tune that's fast climbing to the top, "The Midnight Train," Montana Slim does one of the best sides he's ever yet cut. In slow tempo, and with the lyrics clear and sharp, with the melody carried beautifully thruout, Slim cuts wax here that has lots and lots of possibilities. On the flip, "The Tramp's Mother," Slim goes into a tear jerker that is sure to meet with approval from ops who need this sort of wax. It's slow and soulful thruout, but it has good melody and great lyrics. Listen in. This platter may be just what you need.

"When I Was Young And Handsome" (2:42)
"Sad Heart" (2:49)
TEXAS JIM ROBERTSON
(Victor 20-3039)

● Texas Jim Robertson and The Panhandle Punchers cut one of the most tuneful, most lilting disks with grand, grand lyrics heard in many and many a moon on the topside, "When I Was Young And Handsome," any juke box op could ever ask for. Here's a side of wax that's bound to bring in coin wherever it's played and is sure to stay put in any juke box for months and months. On the flip, "Sad Heart," Texas Jim's basso does wonders with this tear jerker. Just listen to the grand bass voice of this boy. In fact, ops can buy a boxful of these right now and be sure that they'll bring back their weight in coins. This is really good wax.

"Green Light" (2:30)
"You Remembered Me" (2:31)
HANK THOMPSON
(Capitol 15187)

● In medium slow tempo and gorgeously tonsilling the melody, Hank Thompson, backed by his Brazos Valley Boys, cuts very, very fine wax in, "Green Light." Hank's well known to all juke box ops and once again produces a side here that has lots and lots of moolah written all over it. On the flip, "You Remembered Me," Hank goes into slower tempo with a really beautiful tune and does one grand warbling job. The boy's got a grand voice. There's no doubt that this is one platter that'll please. It's got all that's necessary to fill in on any machine. Listen in and decide for yourself.

HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New York City's Harlem Area.

1. **IT'S TOO SOON TO KNOW**
   The Orioles
   (Natural 5000)
2. **AM I ASKING TOO MUCH**
   Dinah Washington
   (Mercury 8095)
3. **CORN BREAD**
   Hal Singer
   (Savoy 671)
4. **OUT OF THE BLUE**
   Hadda Brooks
   (Modern 600)
5. **MY FAULT**
   Brownie McGhee
   (Savoy 5551)
6. **COBB'S BOOGIE**
   Arnett Cobb
   (Apollo 781)
7. **SOPHISTICATED LADY**
   Billy Eckstine
   (National 9049)
8. **PRETTY MAMA BLUES**
   Ivory Joe Hunter
   (4 Star 1254)
9. **LOLLIPOP MAMA**
   Wynonie Harris
   (King 4226)
10. **LONG GONE**
    Sonny Thompson
    (Miracle 126)

HOT on CHICAGO'S SOUTH SIDE!

1. **SOPHISTICATED LADY**
   Billy Eckstine
   (National 9049)
2. **MESSIN' AROUND**
   Memphis Slim
   (Miracle)
3. **CORN BREAD**
   Hal Singer
   (Savoy 671)
4. **SEND FOR ME IF YOU NEED ME**
   The Ravens
   (National 9045)
5. **PRETTY MAMA BLUES**
   Ivory Joe Hunter
   (4 Star 1254)
6. **WEST SIDE BABY**
   T Bone Walker
   (Comet T50)
7. **AM I ASKING TOO MUCH**
   Dinah Washington
   (Mercury 8095)
8. **ELEVATOR BOOGIE**
   Mabel Scott
   (Exclusive 35X)
9. **RUN JOE**
   Louis Jordan
   (Decca 24448)
10. **I CAN'T GO ON WITHOUT YOU**
    Bull Moose Jackson
    (King 4230)

HOT on CENTRAL AVE. in LOS ANGELES

1. **PRETTY MAMA BLUES**
   Ivory Joe Hunter
   (4 Star 1254)
2. **I CAN'T GO ON WITHOUT YOU**
   Bull Moose Jackson
   (King 4230)
3. **SOPHISTICATED LADY**
   Billy Eckstine
   (National 9049)
4. **RUN JOE**
   Louis Jordan
   (Decca 24448)
5. **DON'T FALL IN LOVE WITH ME**
   Ivory Joe Hunter
   (King 4220)
6. **ELEVATOR BOOGIE**
   Mabel Scott
   (Exclusive 35X)
7. **SEND FOR ME IF YOU NEED ME**
   The Ravens
   (National 9045)
8. **HOP, SKIP & JUMP**
   Roy Milton
   (Specialty 314)
9. **LATE FREIGHT**
   Sonny Thompson
   (Miracle 128)
10. **OUT OF THE BLUE**
    Hadda Brooks
    (Modern 600)

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New Orleans.

1. **MESSIN' AROUND**
   Memphis Slim
   (Miracle)
2. **EVERYTHING I DO IS WRONG**
   Roy Milton
   (Specialty 314)
3. **OUT OF THE BLUE**
   Hadda Brooks
   (Modern 600)
4. **LATE FREIGHT**
   Sonny Thompson
   (Miracle 128)
5. **CORN BREAD**
   Hal Singer
   (Savoy 671)
6. **MY FAULT**
   Brownie McGhee
   (Savoy 5551)
7. **PRETTY MAMA BLUES**
   Ivory Joe Hunter
   (4 Star 1254)
8. **I CAN'T GO ON WITHOUT YOU**
   Bull Moose Jackson
   (King 4230)
9. **DON'T FALL IN LOVE WITH ME**
   Ivory Joe Hunter
   (King 4220)
10. **DARKTOWN STRUTTERS BALL**
    Joe Liggins
    (Exclusive 49X)

New York Truck Strike Hits Disk Biz. Shipments Widely Curtailed

New Platters Pile Up In Piers, Garages

NEW YORK—With the recording business coming out of its worst summer sales slump ever experienced in the history of the industry, the trucking strike underway in the vast Metropolitan New York market this past week put a tremendous bite in the sales and shipment of records to points in this area.

All platteries in the New York market were hit by the strike, with the London Gramaphone Corporation, hit the hardest blow.

Piers, garages and warehouses were loaded with new recordings as the trucking strike went into its second week.

Disk distributors and record manufacturers alike were threatened deeply late this week as no signs of settlement were in view.

Many in the industry pressed airlines, railroad cars and private automobiles and trucks into service in an effort to remove their records from congested warehouses.

London Records were hit the hardest blow in the strike. The plattery had a huge shipment of records arriving on the Mauretania and Queen Mary. Well over 100,000 records were loaded on trucks from the Mauretania shipment, but were not allowed to make delivery when the strike was called. Records received on the Queen Mary, estimated at over 150,000 are also lying around in West Side warehouses and piers. The London plattery also had a jump on other diskers on the rapidly growing popular "Say Something Sweet To Your Sweetheart." It was learned that these recordings were among the shipments curtailed.

Other diskers servicing vast distribution set-ups throughout the nation were making plans to press their products in other cities should the truck strike become a prolonged labor dispute.

Damon Platter Hits Over 75,000 Mark In Sales-"My Happiness" Passes Million

KANSAS CITY, MO. — Damon Records Inc., this city, this past week passed the 75,000 mark in the sale of their latest Jon & Sondra Steele release "I Want To Be The Only One" and "Love Don't Get You Nothin' But The Blues."

The second Steele platter to be released was sold to record distributors and phonograph operators for more than two weeks without the song title having been released. It was reported that Damon had sold over 40,000 records thru this method the first week of the release.

"My Happiness," the smash first Jon & Sondra Steele recording eclipsed the million mark in sales this past week, altho many other platteries cut the song also.

By releasing this latest Jon & Sondra Steele platter without disclosing the title of the recording, Damon will undoubtedly get the jump on a host of diskers who have been waiting and watching for this next release. "My Happiness" continues to remain quite popular nevertheless with sales of the Damon platter continuing in heavy numbers.

Advance reports on "I Want To Be The Only One" tag the release another winner for Jon & Sondra Steele and Damon Records. Copyrights on both songs are held by Blasco Music, Inc., Kansas City.

Industrial Music Locations Increase

See More Juke Boxes In Active Use As Draft Call Starts

NEW YORK—Industrial music locations continued to increase this past week as the nations defense and Universal Military plans continued to operate more widely. Operators specializing in this type of music installation stated that they expected the increase to continue also.

At the same time, music operators throughout the nation were placing more phonographs in Army installations it was learned. With the draft call in active operation industry leaders expected more phonographs than ever to be in active operation shortly. At the present time there are more than 500,000 juke boxes in active use. Record industry executives stated that they too expected sales from the automatic music industry in increase as a result of these new locations.

APOLLO

SEEKING RECORD LINES FOR DISTRIBUTION IN METROPOLITAN NEW YORK AND NORTHERN NEW JERSEY

APOLLO RECORDS, INC.
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STOP at

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DISTRIBUTORS . . .
For the Nation's
Next No. 1 HIT

"IS IT TRUE?"

by

DON PAUL

and Ork.

on

HIGHWAY RECORD
No. 3457

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MIDTOWN SALES, 378 GENESEE ST.
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You'll Be "Floatin'" in Coin When You Feature

"FLOATIN'"

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LES BROWN & ORK
Columbia #38292

and

BOBBY SHERWOOD & ORK
Capitol #15211

The Greatest Instrumental For Your Music Machines since "STRICTLY INSTRUMENTAL"

Pub. By: CHERIO MUSIC PUBLISHERS, INC., 1585 B'way, N. Y.

1. **BOUQUET OF ROSES**
   Eddy Arnold
   (Victor 20-2806)

2. **DEAR OKIE**
   Doye O'Dell
   (Exclusive 33X)

3. **ONE HAS MY NAME**
   Jimmy Wakely
   (Capitol 15162)

4. **NATURAL BORN GAMBLIN' MAN**
   Merle Travis
   (Capitol 15143)

5. **SWEETER THAN THE FLOWERS** *(King 673)*
   Moon Mullican

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

COOL WATER
Sons Of The Pioneers
(Victor 20-2076)

TENNESSEE WALTZ
Pee Wee King
(Victor 20-2680)

ANYTIME
Eddy Arnold
(Victor 20-2700)

ROVIN' GAMBLER
Doye O'Dell
(Exclusive 43X)

DADDY GAVE MY DOG AWAY
"T" Texas Tyler (4-Star 1248)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AG—Algene
AL—Aladdin
AP—Apollo
AR—Arlstocrat
AS—Astor
BE—Beacon
BN—Bandwagon
BU—Bullet
CA—Capitol
CM—Commodore
CN—Continental
CO—Columbia
CS—Coast
DA—Dana
DE—Decca
DEL—DeLuxe
DL—Delmac
DMN—Damon
EX—Exclusive
FL—Flint
JE—Jewel
GR—Grand
KI—King
LO—London
MA—Majestic
ME—Mercury
MI—Miracle
MG—MGM
MN—Manor
MO—Modern
MT—Metrotone
MU—Musicraft
NA—National
PA—Palda
RE—Regent
RO—Rondo
RA—Rainbow
SA—Savoy
SD—Super Disc
SP—Specialty
SPI—Spiro
SI—Signature
ST—Sterling
TO—Top
TC—20th Century
UN—Universal
VA—Varsity
VI—Victor
WO—World

Sept. 11 Sept. 4

1—IT'S MAGIC 112.4 113.4

CA-15072—GORDON MacRAE
Spring In December
CO-38188—DORIS DAY
Put 'Em In A Box, Etc.
DE-23826—DICK HAYMES
It's You Or No One
ME-5138—VIC DAMONE
It's You Or No One
MG-10187—BUDDY KAYE QUINTET
Donna Bella
MU-557—SARAH VAUGHAN
It's You Or No One
VA-110—JOHNNY FRANK
Every Day I Love You
VI-20-2862—TONY MARTIN
It's You Or No One

2—TWELFTH STREET RAG 106.6 100.0

CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me
DE-24450—MILT HERTH TRIO
Hearthquake Boogie
ME-10251—JACK FINA
Mama's Gone Goodbye
MG-10251—JACK FINA O.
RA-70033—EDDIE MILLER
SI-15240—LIBERACE
Tea For Two
VA-106—VARSITY RAGTIME BAND
VI-20-3120—SIDNEY BECHET O.
Suey

3—A TREE IN A MEADOW 105.4 125.1

CA-15122—MARGARET WHITING
I'm Sorry But I'm Glad
CO-38279—BILL JOHNSON
Galway Bay
DE-24411—MONICA LEWIS
On The Street Of Regret
LO-123—SAM BROWNE
An Old Sombrero
ME-1548—JOHN LAURENZ
Tea Leaves
MG-10211—PAUL FENNELY ORCH.
Reflections In The Water
RA-70015—B. LESTER
VA-108—BARBARA BROWN
Bluebird of Happiness

Sept. 11 Sept. 4

VI-20-2965—DOROTHY MORROW ENSEMBLE
My Happiness

4—YOU CALL EVERYBODY DARLIN' 103.0 117.4

AP-161—TENNESSEE KING
CA-15156—JACK SMITH
Cuckoo Bird Waltz
CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
DE-24490—ANDREWS SISTERS
Underneath The Arches
DEL-1178—BRUCE HAYES
ME-5155—ANNE VINCENT
Blue Bird Polka
MG-10258—ART LUND
Hair Of Gold
RE-117—AL TRACE O.
Linger Awhile
ST-3023—AL TRACE O.
VA-103—FRANK & THE BOYS
Turkish Delight
VI-20-3109—JACK LATHROP
Hair Of Gold

5—MY HAPPINESS 93.0 124.8

BN-504—A. & J. NELSON
BU-1032—R. DEAUVILLE
CA-15094—THE PIED PIPERS
Highway To Love
CO-38217—THE MARLIN SISTERS
The Man On The Carousel
CN-1241—THE McKAY TRIO
DA-20-17—ANNE VINCENT
DMN—11133—JON & SONDRA STEELE
They All Recorded To Beat The Ban
DE-24446—ELLA FITZGERALD
Tea Leaves
ME-5144—JOHN LAURENZ
Someone Cares
PA-1004—PAUL SHERIDAN
SI-15206—ALAN DALE
Tea Leaves
VI-20-2965—DOROTHY MORROW ENSEMBLE
A Tree In A Meadow
VA-101—TYLER DUO

6—LOVE SOMEBODY 60.1 61.4

CO-38174—DORIS DAY & BUDDY CLARK
Confess
VA-102—BARBARA & FRANK
Maybe You'll Be There

7—MAYBE YOU'LL BE THERE 59.3 40.2

CA-397—BILLY BUTTERFIELD O.
CO-37339—TOMMY TUCKER O.
DE-24403—GORDON JENKINS O.
Dark Eyes
MA-1120—EDDY HOWARD O.
ME-5160—JACK FINA O.
Dardanella Boogie
VA-102—BARBARA & FRANK
Love Somebody
VI-20-2189—BETTY RHODES

8—YOU CAN'T BE TRUE, DEAR 58.7 61.2

AP-1121—N. EMMET
AS-145—FRED SAYLES
BN-501—LARRY STEWART
BU-1032—RONNIE DEAUVILLE
CA-15077—THE SPORTSMEN
CN-1009—WHISTLING JITTERETTES
CO-38211—THE MARLIN SISTERS
DE-24439—DICK HAYMES
DEL-1171—ZIGGY LANE
GR-2009—M. WILSON
LO-202—VERA LYNN
MU-588—RUSS BROOKS
RO-128—KEN GRIFFIN
VI-20-2944—DICK JAMES

9—COOL WATER 38.1 38.2

CA-15148—NELLIE LUTCHER
Lake Charles Boogie
DE-46027—SONS OF THE PIONEERS
MA-6000—FOY WILLING
MG-30059—KATE SMITH

Sept. 11 Sept. 4

VA-109—TOMMY CLAYTON
Hair Of Gold
VI-20-1724—SONS OF THE PIONEERS
VI-20-2076—SONS OF THE PIONEERS
VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi

10—HAIR OF GOLD 36.6 43.8

BN-516—LEE CARSON
CA-15178—GORDON MacRAE
Rambling Rose
DE-24491—BOB EBERLY
Rendezvous With A Rose
ME-5172—JOHN LAURENZ
MG-10258—ART LUND
You Call Everybody Darlin'
MT-2018—JACK EMERSON
SPI-3001—LARKIN SISTERS
Underneath The Arches
UN-121—THE HARMONICATS
VA-109—JIM SMITH BUCKINEERS
VI-20-3109—JACK LATHROP
WO-1502—RED GILLIAM
You'll Always Be My Sweetheart

11—RAMBLING ROSE 32.4 24.3

CA-15178—GORDON MacRAE
Hair of Gold
CO-38207—TONY PASTOR O.
Boy From Texas
DE-24449—RUSS MORGAN O.
So Tired
MG-10192—GEO. PAXTON O.
Better Luck Next Time
MU-560—PHIL BRITO
Boy From Texas
VA-105—JOHNNY FRANK
VI-20-2947—PERRY COMO
There Must Be A Way

12—UNDERNEATH THE ARCHES 27.2 34.2

CA-15183—ANDY RUSSELL
Just For Me
CO-38274—THE SERENADERS
I Want Some Money
CO-38298—CONNIE BOSWELL
CN-1245—THE SINGING GONDALIERS
DE-24490—ANDREWS SISTERS
You Call Everybody Darlin'
ME-5173—AL HUMMER
LO-238—PRIMO SCALA O.
Side By Side
RA-70075—A. PAUL STRING BAND
VI-20-3118—GEORGE OLSEN O.

13—CONFESS 20.9 23.7

CO-38174—DORIS DAY-BUDDY CLARK
Love Somebody
DE-24409—THE MILLS BROS.
Someone Cares
ME-5129—PATTI PAGE
Twelve O'Clock Flight
MG-10194—JIMMY DORSEY O.
If I Were You
MN-1131—THE FOUR TUNES
VA-106—BARBARA BROWN
VI-20-2812—TONY MARTIN
Bride & Groom Polka

14—LITTLE WHITE LIES 20.8 22.2

CO-38114—DINAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
ME-8085—STEVE GIBSON
MU-558—MEL TORME
Gone With The Wind
VI-27521—TOMMY DORSEY O.

15—WOODY WOODPECKER 20.1 30.4

BN-508—DOROTHY HOWE
Mother Never Told Me
CA-15145—THE SPORTSMEN
I'd Love To Live In Loveland
CO-38197—KAY KYSER O.
When Veronica Plays the Harmonica
DE-24462—DANNY KAYE & ANDREWS SISTERS
Put 'Em In A Box etc.
ME-5154—THE HONEYDREAMERS
MG-10247—PHILIP GREEN O.
VA-101—VARSITY ORCH. & FRANK

Sept. 11 Sept. 4

16—WILLIAM TELL OVERTURE 18.3 20.1

VI-20-2861—SPIKE JONES O.
The Man On The Flying Trapeze

17—YOU CAME A LONG WAY FROM ST. LOUIS 17.0 17.9

VI-20-2913—RAY McKINLEY ORCH.
For Heavens Sake

18—TURKISH DELIGHT 14.7 13.4

CO-38246—ARTHUR GODFREY
Trail Of The Lonesome Pine
VI-20-2880—RAY NOBLE ORCH.

19—THE MAHARAJAH OF MAGADOR 12.3 18.1

VI-20-2851—VAUGHN MONROE O.
Give A Broken Heart A Break

20—EVERY DAY I LOVE YOU 11.4 7.3

CA-15139—JO STAFFORD
This Is The Moment
CO-38245—HARRY JAMES O.
DE-24457—DICK HAYMES
Hankerin'
MG-10237—BLUE BARRON O.
MU-578—MINDY CARSON
VI-20-2957—VAUGHN MONROE O.

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—JUST FOR NOW 10.3 7.8

22—BLUEBIRD OF HAPPINESS 8.0 12.4

23—HANKERIN' 7.2 7.1

24—BLUE SHADOWS ON THE TRAIL 6.9 9.8

25—UNTIL 5.5 —

26—IT ONLY HAPPENS WHEN I DANCE WITH YOU 5.5 4.2

27—IT'S YOU OR NO ONE 5.3 3.6

28—BETTER LUCK NEXT TIME 4.5 5.9

29—RUN, JOE 4.5 3.3

30—RING, TELEPHONE, RING 4.3 4.0

31—MEADOW-LANDS 4.0 4.1

32—JUST BECAUSE 4.0 5.1

33—TEA LEAVES 3.9 3.5

34—PUT 'EM IN A BOX 3.7 3.0

35—WHERE FLAMINGOS FLY 3.6 2.8

36—YOU WERE ONLY FOOLIN' 2.8 —

37—MISSISSIPPI MUD 2.1 3.4

38—FELLA WITH AN UMBRELLA 2.0 3.1

39—HOW HIGH THE MOON 1.7 2.3

40—LIFE GETS TEE-JUS 1.4 2.9

FALL SPECIAL

ISSUE OF

THE CASH BOX

DATED—OCTOBER 2nd

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1516 CROSSROADS OF THE WORLD • HOLLYWOOD

GIANT PINBALLS BRING $$

Games Getting Big Play By Public Resulting In Dollar Gain For Damon Runyon Memorial Cancer Fund

NEW YORK—The tie-up public relations program now being conducted by CMI and United Artists, who are cooperating in the exploitation af James Cagney's "The Time Of Your Life" movie and the display of a giant sized pinball machine in the city where the picture is being shown, is working out better than was ever believed possible.

The pinball manufacturers built six of these giant games for display in six cities simultaneously with the movie. The machines are spotted in the most prominent location in the city, where the public is invited to play it for 10c. All receipts are being donated by CMI to the Damon Runyon Cancer Memorial Fund.

Not only are the machines bringing in considerable money for the cancer fund, but the industry is reaping the benefits of thousands of words of publicity in the press and radio, plus the appearance of many photos in all types of mediums.

These six oversized games have already appeared in about a dozen cities, and are being forwarded to other cities where the movie opens. Two of the cities where the machine will next appear are Los Angeles, California and Dallas, Texas.

Altho a few hitches occurred due to the many details that both the coin industry and the movie company had to contend with, the program is now running with the ease and speed of a sprint champion. CMI, and coinmen in the specific cities are to be congratulated for the enterprise and efforts being put into this program.

A very interesting report emanates from Atlanta, Ga., where the giant pinball was placed in the State Capitol building. Atlanta pinball addicts were so happy to get the opportunity to play the machine that they crowded into the building to the extent that government business was interrupted.

Inquiries have been received by *The Cash Box* from operators in smaller communities asking if these games will be available for their towns. How about it, CMI?

Interest in the giant sized pinballs are reflected in the above pictures. The photo at the left shows players in action at Taylor's Drug Store in Louisville, Ky. This city did a wonderful job and collected considerable money for the Damon Runyon Cancer Fund. The pic on the right features a show girl who initiated the play in Washington, D. C.

Genco Game Breaking All Sales Records

CHICAGO—Dave Gensburg, Genco Sales & Manufacturing Company, this city, reports that the demand for their new five-ball "Screwball" is far and away the greatest ever experienced by the firm in all its existence.

"We have had some big hits in the years gone by," smiled Dave, "but it looks like 'Screwball' will break all sales records. We're pushing our production line, running practically twenty-four hours a day to meet the current clamor of our distributors. It looks like we'll be busy for quite a long while even at this pace."

The big feature of "Screwball" is that it hasn't any bumpers, the ball being shot around the playing field by live rubber bands placed at strategic points. In addition, the new reward action, giving the player the opportunity to run up a large total of free plays, is meeting with great approval. A skill hole in the center of the board, kicks out a ball for ten additional free plays after player lights up the first ten free plays.

★

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THE CASH BOX

The Confidential Weekly of the Coin Machine Industry

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★

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(PHONE: HIGHLANDS 5-8640)

Dave Gottlieb Interviewed On Radio About "Health Bowl" Game

DAVE GOTTLIEB
President, CMI

CHICAGO—Dave Gottlieb, president of CMI, was heard by radio listeners in thirty states when he was interviewed on Sunday, September 12, about the plans of Coin Machine Industries' "Health Bowl" football game, which will take place on December 4 in Soldier Field, huge lake front stadium.

The "Health Bowl" football game was spotlighted by Don Elder, nationally known sportscaster, when he interviewed Gottlieb on his popular 11:15 p.m. broadcast over station WMCA. The interview is one of a series conducted by Elder as a preseason roundup of expert opinion on this fall's football picture.

The names of the teams who will participate in the "bowl" contest weren't disclosed, but it is understood that they will be among the foremost colleges in the country. Gottlieb pointed out that the game will be Chicago's first intersectional, intercollegiate "bowl" game.

All proceeds of the game, after expenses, will be donated to cancer research institutions thru the Damon Runyon Memorial Cancer Fund. Allocations will be approved by the American Cancer Society.

CMI and the entire coin machines industry came in for much praise thruout the nation in 1947 for its accomplishment in raising a quarter of a million dollars for cancer research. It is hoped that this sum will be surpassed this year. The industry's second annual fund-raising effort is already under way, with receipts from the "The Time Of Your Life" giant sized pinballs, accumulating. The "Health Bowl" should bring in a huge amount. These two efforts, plus individual donations are expected to put the industry away over the top.

BELL BARGAINS!

Vest Pockets . . $65.00

MILLS JEWEL BELLS

5c $215.00

10c 220.00

25c 225.00

FRIEDMAN AMUSEMENT COMPANY

441 Edgewood Ave., S. E., Atlanta, Ga.

Authorized Bell-O-Matic Distributor

EVERYBODY GOES FOR

BARNACLE BILL

SENSATIONALLY *New!*

ENTIRELY *Different!*

2 SCORING SEQUENCES TO INCREASE BUMPER VALUES!

NEW TYPE BONUS WITH RAPID FIRE BUILD-UP AND HIGH SPEED TAKE OFF!

"There is no substitute for Quality"
GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION *PROTECT YOUR INVESTMENT!*

4 FLIPPER BUMPERS!

100,000-BUMPERS!

ORDER FROM YOUR DISTRIBUTOR

Location-Tested Products

D. Gottlieb & Co.

CMI MEMBER

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

ORIGINATORS OF FLIPPER BUMPERS

"Scoreboard" Clicks With Shuffleboard Ops

LOU WOLCHER

SAN FRANCISCO—"The Coin-Operated Electric Scoreboard," introduced by Lou Wolcher of Advance Company, this city, is keeping the firm busy making shipments, according to a report by Wolcher.

The "Scoreboard" is made for the convenience of the Shuffleboard players, as it keeps score on the games, and for the coin machine operator, who accumulates the coins in the machine.

"The 'Scoreboard' can be placed on a base or hung on a wall near the shuffleboard, explains Wolcher. "There are two sets of scoring numbers—red and blue—on a mirror-finished scoreboard field. Each player inserts a dime per game. We have found that shuffleboard players go for it in a big way, as it keeps an accurate score, and there isn't a possibility of any scoring errors cropping up."

Wolcher reports that he is looking forward to even more business now that the cooler weather is approaching.

Jennings Flies Machines For Mississippi And New Jersey Showings

CHICAGO—Preparing for its two big showings, O. D. Jennings & Company officials rushed its new machines by air to the Edgewater Gulf Hotel, Edgewater Park, Miss., and the Berkeley-Carteret Hotel, Asbury Park, N. J.

Jennings will show its new 1949 "Monte Carlo Series, described as 3 new super-jackpot machines, plus the mystery attraction—the "Live Jackpot." Operators have been invited to attend the Edgewater Gulf Hotel showing on September 17 and 18, and the Berkeley-Carteret Hotel showing on September 22 and 23.

Many elaborate plans have been made to entertain visiting coinmen. There will be entertainment, awarding of door prizes, and a large banquet on the opening evenings. In addition factory technicians will conduct service schools for operators and their mechanics. Distributors in these territories will be on hand to meet with their operators and acquaint them with the new equipment and see that they have a good time.

Pictured above are members of the Jennings staff checking the equipment into an air liner. Left to right: H. Jeske, vice president in charge of production; John Neise, who arranged and set up the showings; and M. Kelly, of the shipping department.

100%

RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT

SEND TODAY

FOR OUR NEW LIST

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2303

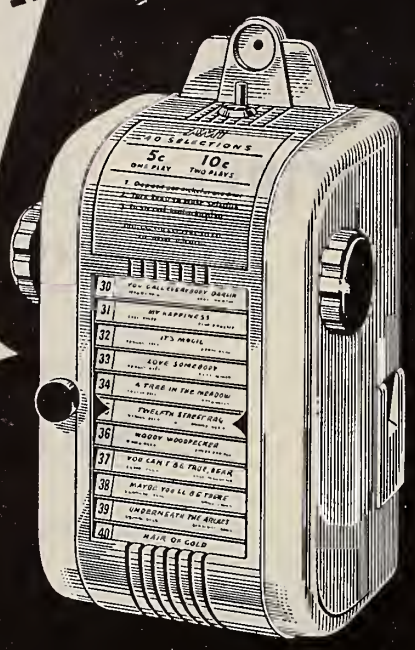
503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS.
Exclusive Distributor of
BUCKLEY TRACK ODDS and CRISS CROSS SLOTS.
COMPLETE STOCK OF COIN MACHINE PARTS.

CONSOLE DISTRIB. CO., Inc.
1006 Poydras St., New Orleans, La.
AND
3425 METAIRIE ROAD
JEFFERSON PARISH
METAIRIE, LA.

COIN MACHINE MOVIES
For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. Knoll Dr. Hollywood 28, Cal.

a·m·i
40 Selection Wall Box



This is a complete coin machine. It coaxes the play by allowing free examination of 40 titles. Holds $14 in nickels. Write for folder.

AMI Incorporated
127 N DEARBORN, CHICAGO 2

N.A.M.A. Releases Names Of Firms Who Will Exhibit At Show

CHICAGO — The convention committee of N.A.M.A. (National Automatic Merchandising Association) met on Wednesday, September 1, at the Edgewater Beach Hotel, this city, and released its plans for the 1948 convention which will take place at the Palmer House on December 12, 13, 14 and 15.

Machines and merchandise will be shown on both the fourth and seventh floors of the Palmer House, C. S. Darling, N.A.M.A. executive director announced.

Ninety exhibitors will display at the convention it was stated. They are:

A.B.T. Manufacturing Co.; Alkuno & Co., Inc.; Fred W. Amend Co.; American Coin Changer Corp.; American Vending Corp.; Amity Mfg. Corp.; Austin Packing Co., Inc.; Automatic Syrup Corp.; Auto-Vend, Inc.; Paul F. Beich Co.

B-F-D Co.; Bell Lock Co.; E. J. Brach & Sons; Canada Dry Ginger Ale, Inc.; Chalex Corp.; The Charms Co.; Chase Candy Co.; Chicago Lock Co.; Cigaromat Corp. of America.

Coan Mfg. Co.; The Coca-Cola Co.; Columbus Vending Co.; Crown Implement Corp.; C-8 Laboratories; Delicia Chocolate & Candy Co.; Diamond Match Co.; Dixie Cup Co.

Drink-O-Mat Industries Corp.; Arthur H. DuGrenier, Inc.; Falcon Distributing Co.; Ford Gum & Machine Co.; D. Goldenberg, Inc.; Guardian Electric Mfg. Co.; Gum Vending Corp.; Hershey Chocolate Corp.; Honey Bee Co.; Charles E. Hires Co., Inc.

Hospital Specialty Co.; Hurty-Peck & Co.; Ideal Dispenser Co.; Illinois Lock Co.; International Mutoscope Corp.; O. D. Jennings & Co.; Johnson Fare Box Co.; Walter H. Johnson Candy Co.; Howard B. Jones Div.; J. H. Keeney & Co.

Kelner Vendors; Lamont, Corliss & Co.; Leaf Gum Co.; Lehigh Foundries; Lily-Tulip Cup Corp.; P. Lorillard Co.; Lymo Industries, Inc.; Malkin-Illion Co.; Mason, Au & Magenheimer; Philip Morris Co., Ltd., Inc.

National Rejectors, Inc.; National Vendors, Inc.; Jack Nelson & Co.; Northwestern Corp.; Dr. Pepper Co.; Rowe Mfg. Co., Inc.; Rudd-Melikian, Inc.; Sero Syrup Co.; Servel, Inc.; Shotwell Mfg. Co.

Leon "Hi Ho" Silver, Inc.; Snively Vending & Sales Co.; Spacarb, Inc.; Sperry Candy Co.; Standard Products Co.; Stanley Uniform Co., Howard B. Stark Co.; Statler Mfg. Corp.; Stoner Mfg. Corp.; Supervend Corp.

Sweets Co. of America, Inc.; Universal Match Corp.; Veeder-Root, Inc.; Vendall Co.; Vendo Co.; James O. Welch Co.; Westinghouse Electric Corp.; Wilbur-Suchard Chocolate Co.; Wilcox-Gay Corp.; Quaker City Choc. & Confy. Co., Inc.

$19,270,940 Paid By Operators To US Gov't For 1948

WASHINGTON, D. C.—According to figures just released by the Internal Revenue Bureau, operators of amusement machines (including bells, one-balls, consoles, pinballs, etc.) paid the government federal taxes totaling $19,270,940 for the 1948 fiscal year, ending July 1.

The report wasn't broken down by states, but records of tax stamps are available to anyone at the local district offices of the bureau of law enforcement agencies.

This is the seventh year these special federal taxes have been in effect, giving the government a tidy revenue each year. Altho certain machines may not be permissable in certain territories, federal taxes must be paid, and the government isn't interested in local ordinances.

Figures show that 1020 special tax stamps were issued during the year ending July 1 in New York State for bell machines. New Jersey's total for the same period was 254, and Connecticut coinmen paid for 273 stamps.

In addition, a bureau official reported that 33,867 stamps were issued during the year for amusement machines (pinballs and arcade machines) in New York. In New Jersey 14,264 tax stamps were bought by operators, and figures show that 5710 were issued to Connecticut coinmen. These machines pay $10 per year for the tax stamps.

Encore Mfg. Co. Appoints Distribs For Wall And Bar Box

CLEVELAND—Meyer M. Marcus, Encore Manufacturing Company, this city, announced the appointment of two distributors for his Encore Wall and Bar Box.

Stetson Music Company, Redwood City, California, will cover Northern California, from Fresno County to the Oregon State line. Musa Distributing Company, Green Bay, Wis. is the other distributor appointed at this time.

Marcus reports that great progress is being made, and that other distributor appointments will be announced from time to time.

WANT TOTAL ROLLS
State Quantity And Price!
• • •
Will Buy — Sell — Or Exchange
BING-A-ROLLS
For Brand New Pro-Scores Or Hoop-A-Rolls
• • •
Brand New PRO-SCORES $269.50 F.O.B. CHICAGO

Now Delivering . . .
Sensational Amusement Machine
For ALL TERRITORIES
HOOP-A-ROLL $249.50 F.O.B. N. Y.

GEORGE PONSER CO.
OF NEW YORK
250 W. 57th ST. NEW YORK, N. Y.
(PHONE CIRCLE 6-6651)

CLOSE-OUT!
"BANK BALLS"
9, 12 & 14 FT. SKEE BALLS
$129.50 EA.
WRITE • PHONE • WIRE
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RUNYON SALES CO.
123 W. Runyon St., Newark 8, N. J.
Tel.: Bigelow 3-8777
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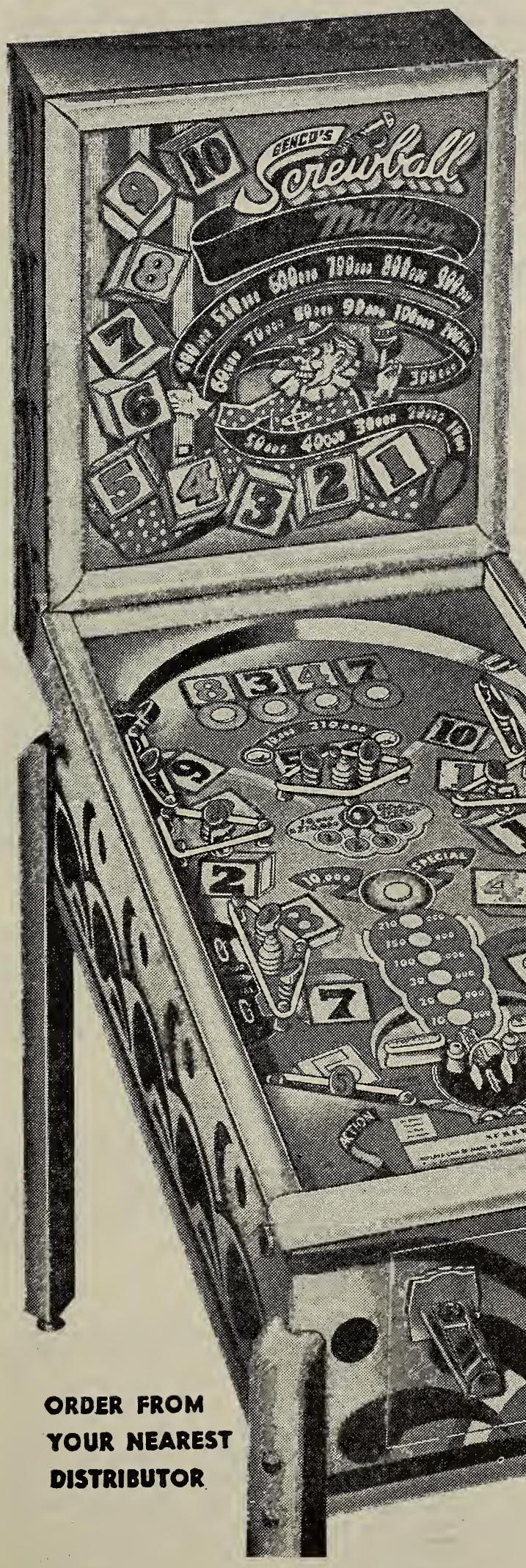
Tel.: LOngacre 4-1880

LOOK AT THIS!
30 BALLY VICTORY DERBYS—
Automatic Payout .... Ea. $125.00
20 BALLY VICTORY SPECIALS—
Free Play ..... Ea. $130.00
THESE MACHINES ARE CLEAN, MECHANICALLY PERFECT AND LOOK LIKE NEW
1/3 Deposit Required, Balance C.O.D.
CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

NO BUMPERS!



Screwball

MORE ACTION!

Screwball

LIVELIER!

Screwball

FASTER!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO

2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.

HEADING YOUR WAY!

JENNINGS NEW 1949 MONTE CARLO SERIES 3 NEW SUPER-JACKPOT COIN MACHINES

TO BE SHOWN IN YOUR TERRITORY

Sept. 17-18, **Edgewater Gulf Hotel**
EDGEWATER PARK, MISSISSIPPI

Sept. 22-23, **Berkeley-Carteret Hotel**
ASBURY PARK, NEW JERSEY

ENTERTAINMENT—SPORTS—DOOR PRIZES

JENNINGS SERVICE SCHOOL CONDUCTED BY EXPERIENCED FACTORY TECHNICIANS

LARGE FREE BANQUET FOR ALL ON OPENING EVENINGS

PLEASE MAKE ROOM RESERVATIONS NOW AT THE RESORT IN YOUR TERRITORY

GET IN ON THE SNEAK-PREVIEW OF JENNINGS MYSTERY ATTRACTION

"LIVE JACKPOT"

TO BE FEATURED AT EACH SHOW!

O.D.JENNINGS & COMPANY
4307 WEST LAKE STREET CHICAGO 24, ILLINOIS

EASTERN FLASHES

Altho business did not spurt too sharply with the passage of the Labor Day Holidays, reports from both operators and wholesalers claim an upward surge. The weather continues unbearably hot, but operators believe their collections were better due to the increased patronage of the taverns. Many people who were away for the summer are back home, and others will return this week. Wholesalers tell us that there is an indication of increased sales, with operators buying some new equipment, and demanding substantial amounts of the better used machines. It's a concensus of opinion that as soon as the weather takes a turn, and cools off somewhat, business will then show a marked increase.

* * * * *

Local wholesale business slowed up as far as "export" sales go due to the truck strike. Deliveries in and around the city were taken care of thru the use of company trucks, but it was impossible to ship equipment thru rail or water routes as the drivers couldn't pass thru picket lines. Everyone is hoping the strike will be settled quickly . . . Dan Kipnis and Joe Young, Young Distributing, Inc. (Wurlitzer distributors), who do considerable export business, stymied at this time. However, they report that their own trucks are delivering machines thruout the city . . . New Jersey operators will have the opportunity to have themselves a good time, as well as view the new Jennings machines, on September 22 and 23. O. D. Jennings & Company is having a big showing at the Berkeley-Carteret Hotel on those days.

* * * * *

George Glassgold, CMI attorney, flies to Chicago for a board meeting at the end of the week, and then flies back for an important luncheon date on Friday. One of the matters that will be discussed is the forthcoming "Health Bowl" football game scheduled for December 4 in Soldiers Field, Chicago. CMI is practically assured of two nationally famous football teams for the "bowl." All receipts will go to cancer research institutions thru the Damon Runyon Memorial Cancer Fund.

* * * * *

Ben Becker, Ben Becker Sales Corporation (Bally Eastern regional representative) returns from a visit to the factory, and tells us he'll have some very important news for the trade in a week or so. Ben tells us to pass along his thanks to George Jenkins, Bally's sales manager, for all the courtesies extended him during his stay in the Windy City . . . The cartoon appearing daily in the World-Telegram, "Curly Kayo," continued all week featuring a character called "Pinball" the world's foremost inventor of pinball games. They let us in on his last name in one of the strips. His full name is Pinball Tilter . . . George Ponser, George Ponser Company of New York, on Tenth Avenue, visiting the wholesalers. George's conversion of the Total Roll into a skee-ball "Hoop-A-Roll" is meeting with great success among Jersey operators . . . Dave Lowy, Dave Lowy & Company, reports that he's doing a nice job of buying and selling used music. However, he's handicapped this week due to the truck strike.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Company, off the road, and expects to stay around the office for the next few weeks. Shugy is delivering the AMI model "B" phonos to ops with his own trucks. The deliveries are slowed down naturally, as his trucks cannot carry too many phonos, and cannot cover too many stops . . . Meanwhile Morris Rood, office manager, on the phone explaining the situation to those impatient ops . . . Hymie Rosenberg, H. Rosenberg Company, displays American's Shuffleboard, and has many interested lookers . . . Mike Munves, plans on moving to larger quarters in the very near future.

* * * * *

Murray Wiener, Bill Wiener and Leo Willens of Vendors, Inc. (national distributors for U-Need-A Vendors' new electric cigarette machine) seen in a huddle in their coinrow office. They are looking forward to great things . . . King Records, located on Tenth Avenue, move to larger quarters on the same street. Al Miller, manager of the King office, tells us that they were unable to do justice to the label in the small quarters, but with plenty of room at 802 Tenth Avenue, they really expect to go to town . . . Operators kept flocking into the new Tenth Avenue quarters of Exclusive Records. Gloria Friedman, whom Nick Kenny crowned "The Queen of the Juke Boxes" was on hand to greet all her operator friends.

* * * * *

Harry Rosen, Bert Lane and Meyer Parkoff, Atlantic-Seaboard Corporation, smiling happily over the operator reaction to Genco's new sensational five-ball "Screw Ball." "We've had some big Genco hits" states Rosen, "but nothing ever like this one. It's a great feeling to be worrying only about how fast the factory can ship the game to our customers." . . . Al Blendow, Blendow & Meyers, Inc., tells us that operators are showing more interest in Allite's '48 Bowler, now that the bowling season is getting under way . . . Al Dolins, Pioneer Music Company, Roxbury, Mass., exclusive distributors for Videograph in the New England states (combination tele-juke box), reports machines on location doing very well . . . Jack Mitnick, Beacon Distributing Company (AMI Distributors), Boston, Mass., in town for the holiday week-end. Jack has been traveling thru the New England states with his "showcase" trailer. He's already covered Maine, New Hampshire and Vermont, and will now get going thru Western Massachusetts and Rhode Island. Mitnick tells us the music ops are placing substantial orders for the model "B". Meanwhile Harry Poole, Jack's associate, is doing plenty of business at the home office.

CHICAGO CHATTER

The holiday is over. It's time now to really settle down to business. Get in there and work. And make all those predictions of a wonderful Fall season come true. The Labor Day week end acted as a shot in the arm to many coinmen around these parts, introducing a note of optimism and enthusiasm. Sales are on the increase. Manufacturers, distribs, and jobbers are rarin' to go. All are eagerly looking forward to a tremendous increase in business thruout the entire industry . . . O. D. Jennings & Co. plant has been a beehive of activity this past week. Everyone hepped up over the big success of the showings of Jenning's new 1949 Monte Carlo bell series. John Neise, sales manager for O. D. Jennings & Co., tells us about the service school being held on the second day of each showing and how beneficial this is proving to distributors and their repairmen. The school, which is run by technicians from the Jennings' plant, explains the mechanism of the machines thru lectures, slides and a question and answer session. Neise reports that these demonstrations have attracted much attention from coinmen all over the country. He urges all distribs and repairmen to take advantage of this wonderful opportunity . . . Mr. Baten over at Exhibit Supply tells us about their new game "Circus" and the way it's being received by their distributors. Baten reports "business good" and Exhibit's plant "hummin' " with everyone hard at work trying to keep up with the demand.

Dropped over to AMI for a visit with Lindy Force, who had just returned from the factory, where he had viewed the repairs that were made as a result of their recent fire. Aside from the loading dock and an extension to the building, the fire did very little damage. "But," as Lindy says, "it necessitated several minor changes which made a big improvement in the plant and which the boys are justly proud of." The fire caused no delay in production. It happened during the two week vacation period the factory was closed. The plant is now operating at full speed with the AMI equipment rolling off the line to meet the constant demand. Lindy plans to leave our city the early part of this week for a trip out west, which will include Omaha, Kansas City and Denver. He intends to set up distributorships in these areas. From there he will go on to L. A. to attend Joe Peskin's opening which is set for sometime between Sept. 20 and 30 . . . Spoke with Gerald Haley over at Buckley Mfg. Co. who reports things as being "quiet on the home front." . . . Fulton (Skeet) Moore tells us there's been a steady stream of visitors to the Williams Mfg. Co. to view their new game "Gizmo." It is on display in their beautiful "Starlight Room." Skeet says, " 'Gizmo' has made a big hit with the distribs and orders are pouring in."

Milt Salstone of M. S. Distrib. Co. out of town on vacation. Don't ask us where, it's a secret. Ernie Leaner, of the same firm, back at his desk and hard at work after a very enjoyable vacation down south . . . Parker Prescott of Exclusive Records, who is making an extensive tour thruout the country, stopped over in Chicago for a few days this past week to visit some of his friends here . . . We hear Al Greene of National Records is expected in town sometime this week . . . The National Coin Machine Distribs. Association busy preparing for their meetings to be held at the Congress Hotel on Sept. 14 and 15. Al Fingulin, managing director, informs us he has received many calls and inquiries regarding the meets . . . Had a nice chat with Grant Shay of Bell-O-Matic. Grant reports, "Things rather quiet." Attributes this to the let down feeling after the Labor Day week end. "After a holiday, it always takes a few days to get back in harness again," says Grant . . . Alvin Gottlieb, of D. Gottlieb & Co., tells us, "If there's such a thing as a game being too good, then 'Barnacle Bill' is it. This game has made such a smash hit it has been necessary to step up production in order to meet the terrific demand" . . . That genial adman, Mac Churvis, stopped up to our office this past week to discuss things in general and the coinbiz in particular. Mac, who really gets around in coin circles, says, "Most of the boys are very pleased over the pickup in business and reports conditions on the upswing for the coming season." . . . By the way, just as a reminder, be sure and get your ads in for the *Fall Special Issue* of *The Cash Box* which goes to press Sept. 23.

Dale Harrison, former columnist, who is now connected with Bally Mfg. Co., reports a steady stream of visitors to the Bally plant. A few of which include: Bill Marmer of Cincinnati, Jack Rosenfeld of St. Louis, Carl Hoelzel of Kansas City, "Doc" Hammond of New York, Lou London of Reading, Pa., Ben Becker of New York and L. J. Lepic from Texas . . . Billy DeSelm of United Mfg. Co. tells us they're still in the process of moving but hope to get into their new plant in the very near future. The new factory is really a knockout and should attract many visitors to view the beautiful surroundings.

Space Contracts For CMI 1949 Show Mailed To Exhibitors

HERB JONES

CHICAGO—The first step in preparing for the CMI 1948 Exhibition and Convention was made this week by Herb Jones, in charge of arrangements. Space contracts have been mailed to previous exhibitors, giving them the first choice of location for the display of their equipment.

The Convention is scheduled to be held once again at the Sherman Hotel, and the dates are January 17, 18 and 19, 1948. In Previous years the show ran four days, but the board of directors decided that the actual business could be conducted in three, so the 1949 show was shortened.

"Weeks before we mailed out our space contracts" stated Jones, "we had many reservations from former exhibitors who wished to be assured that they would have the same location as previous years. From every indication, the 1949 show will be a sellout as it has in the many years gone by. We advise that all those who wish to display at the 1949 show, communicate with us at this time.

SEPT. 23
Is The Day
THE CASH BOX
Goes To Press
On Its
BIG
FALL SPECIAL

Send Your Ad
In NOW!

FOR JUKE-BOX TUBES

BIG—SMALL—BEST QUALITY

BUY
SYLVANIA!

Any size radio tube (or panel lamp) is available from Sylvania — but only one quality—*the best money can buy!* Specify Sylvania tubes and play safe every time.

Note below Sylvania's latest development to help service juke sets.

See your Sylvania Distributor!

AND SIMPLIFY YOUR SERVICING JOB WITH THIS
PORTABLE
TUBE TESTER!

PORTABLE TYPE 140

SYLVANIA ELECTRIC

RADIO TUBE DIVISION, EMPORIUM, PA.
MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIXTURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

CALIFORNIA CLIPPINGS

Looks like a late summer for Los Angeles, with the old barometer trying hard to equal the Eastern heat wave . . . Most of the boys on the Row were too beat from the heat to worry even about the seasonal slump . . . Only thing that cheered them up, and just a little, was when some of the Eastern visitors cracked: "You call this hot" . . . Jimmy Johnson of Globe Distribs in Chicago one of the visiting brigade, on biz and pleaz . . . Dan Gould of the same city jumped from here up to San Francisco and Seattle, then back to L. A. . . . He's in no hurry to get back to the Windy City until the hayfever season is over . . . Dan spent a lot of his time around the Sicking office here, and we don't think it was just because he thinks Jack Simon and Jack Ryan are nice fellows . . . Have a nice vacation, Cele . . . Ray Powers was close to the busiest man on the block when we dropped in . . . Had to keep jumping out of the way of equipment coming and going . . . That J. Peskin opening should be any day now . . . Nobody around when we were but a great big beautiful, brand new AMI in the window and all the fixtures on hand . . . Expect Joe will be in from Chicago for the occasion.

Charlie Fulcher of Mills up to Las Vegas for a short one . . . New gal adorning his office and doing a fine job of pinch hitting for Charlie on sales in between beating a typewriter and balancing the books . . . W. R. Happel Jr. off on a week's vacation to San Francisco, Portland and Seattle for a little fishing and visiting the customers in those towns . . . Spotted Al Bettelman and headman C. A. Robinson in a busy looking huddle and waved at 'em as we went by . . . Coolest looking thing on Coin Row this week was Bud Parr's beauteous blonde secy. with her flaxen locks piled high on her head . . . Bud in a huddle with a shuffleboard buyer and Fred Gaunt off on his vacash . . . Aubrey Stemler says that legal game is still coming . . . by way of Minsk, Aubrey? . . . It better come fast or we'll have to get ourselves a new gimmick for this column . . . What with the music box biz picking up, says Stemler, and plenty of Aireon Coronets moving out, could be he's not too worried about the local game shutdown . . . Dannie Jackson of Automatic ditched the heat by taking a run up to Pisco Beach on business and pleasure . . . Sammie Donin planning a fishing trip over the long weekend and Georgie Warner in there digging away for clams . . . The Warner man, a kibitzer in any deck, says if business keeps up at its present rate, he's going to retire . . . his jalopy and head for the hills.

Despite the weather and all, out of town boys showed up on the Row past week in good number . . . Among them were N. P. Craver from San Diego . . . San Berdoo's C. E. Collard . . . E. L. Willard from Paso Robles . . . Anaheim's Carl Robertson . . . Wm. Black and Slim Ewing from Bakersfield (cooling off) . . . Perry Irwin of Ventura . . . Colton's Lawrence Raya . . . Bob Chacon from Laguna . . . and all the way from Hawaii came K. Miyamoto.

MINNEAPOLIS

Paul Felling and Ralph Skinner both drove into Minneapolis together for the day to see the fair. Ralph has decided to go out of business and it seems like Paul is going to take over . . . Dick Toole, ace mechanic of the Coin-A-Matic Amusement Co. in the hospital under observation, kidney trouble . . . Mrs. Edna Unise of Twin Brooks, So. Dakota, in Minneapolis for a few days visiting the Fair . . . Bud Nittiberg of Castlewood, So. Dakota in Minneapolis for the day. Reports business at his resort way over last year.

Lyle Kesting of Bellingham, Minn. in Minneapolis for a few days vacationing and taking it easy . . . Wes Rydell of Mora, Minn. in town just for the day . . . W. F. Suprenant of Red Lake Falls, Minn. in Minneapolis for a few days visiting the Fair, and calling on a few distributors . . . Mr. and Mrs. John Kalasardo of Ladysmith, Wisc. in Minneapolis for a few days vacationing, also to see the Fair . . . T. J. Fischer of Waconia, Minn. reports the Bass are hitting extra good. His back door faces the lake and he gets his fish dinner any day he wants it . . . Joe Topic of the Scott Novelty Co. Shakopee, Minn. just returned from a trip to Oklahoma and is leaving for the West Coast next week.

Mr. and Mrs. Vic Hendel of Worthington, Minn. in Minneapolis for a few days taking in a few of the night clubs and also to see the Fair . . . Mr. and Mrs. Jack Harrison of Crosby, Minn. in Minneapolis to see the Fair . . . LeRoy Roberts of Luverne, Minn. in Minneapolis for the day enroute home after vacationing for ten days in Canada . . . The Minnesota State Ass'n held a meeting last Thursday, Sept. 2, 1948, at Springfield, Minn. for operators in that area. Purpose to get the operators to cut down percentage on music to locations . . . Paul Hayes sportin' a new Mercury and mighty proud of it.

Frank Kummer of Spring Grove, Minn. sporting a new Oldsmobile convertible, Canary Yellow and what a beauty . . . Wade Carpenter and the Mrs. from Bemidji, Minn. in Minneapolis for a few days vacationing.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY, 5 P.M. AT: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

WANT

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: DIckens 7060.

WANT—Coinmen who are looking for fast action. An investment of $15 will give you a subscription to *The Cash Box* for 13 straight weeks—plus a Free Classified Ad of 30 words in each issue . . . A value of $31.20 of classified advertising, plus a copy of *The Cash Box* for only $15. A subscription for 26 weeks gives you 26 free ads for $26; and a subscription for 52 weeks permits you to run 52 free ads for $48. You can't go wrong. Mail us your check and ad today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

WANT—Diggers, Iron Claw Machines: Mutoscopes, Merchantmen, Electro Hoists, Erie hand operated Diggers, Exhibit Rotary Merchandisers. No packing, we pick up. Write—now is your chance to sell. J. L. LANDI, 323 SANFORD, UPPER DARBY, PA.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUxedo 5-4976.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of skeeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT — Closeouts on Brand New Machines only. Coin operated Merchandise such as five ball pinballs. Roll Downs, Diggers (no slots), Arcade equipment, Wurlitzer, Rock-Ola or Seeburg Phonos or Parts. Must be packed for export. MORCOIN COMPANY, LTD., 170 SAN ANDRES, MALATE, MANILA.

WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Total Rolls, any amount. Write, wire, phone quantity and price. GEORGE PONSER COMPANY OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—Used Bally '48 Jockey Clubs; Trophys; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

FOR SALE—Operators! Closed territory here means bargains for you. Keeney Gold Nugget 5c-10c, on location 3 days $695; Mills QT 5c new in original carton $89; have few used slots, write. WALTER GRAZICK, 7 HAYES, GREENFIELD, MASS.

FOR SALE—Close-out! "Bank Balls", 9, 12, 14 Ft. Skee Balls, $129.50 ea. Write, wire, phone. RUNYON SALES CO., 593 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: LOngacre 4-1880.

FOR SALE—Mills Jumbo Parade P. O. $60; Mills 10c Blue Front $50; Keeney Hi Ride $50; Broncho $30; Cyclone $25; Silver Streak $20; Super Score $25; Nevada $35; Sea Isle $50; Carousel $25; Flying Trapeze $35; Ginger $35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 750.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45: Arizona, Surf Queen, Midget Racer, Big League. At $75: Superscore. One Balls F.P.: Sport Special $45; Dark Horse $60; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE, CHICAGO, ILL.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—Route of approximately 60 pinballs, rolldowns, etc. in towns surrounding Yonkers. Long established, profitable route. Write BOX # 86, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 18, N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—1 Seeburg 1947 remote model, 1-47M excellent shape $575.; 1 Seeburg 1948 remote like new $695.; 1 Super Roll, rolldown $50. ANTHONY HIRT, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. $75 ea.; 2—600R Wurl. $150 ea.; 1—1940 Rock-Ola C. M. $90; 3 Seeburg Mayfairs $150 ea.; 2 Seeburg Regals $175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16. N. Y.

FOR SALE—25 Bally Victory Specials, thoroughly reconditioned. Ready for location. $109.50 ea. 1/3 down, balance C.O.D. Write, wire or phone LIncoln 9106. ALFRED SALES INC., 881 MAIN STREET, BUFFALO 3, N Y.

FOR SALE—5 Balls; Baffle Cards, Kilroys $55 ea.; Play Boys $70 ea.; Streamliners $20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Special subscription to *The Cash Box*. 13 Free Classified ads of 30 words, plus 13 issues of *The Cash Box* for $15. A value of $31.20 of classified advertising alone. A subscription of 26 weeks gives you 26 Free ads for $26; and a subscription for 52 weeks permits you to run 52 Free Ads for $48. You can't go wrong. Mail us your ad and check today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—Used 10-12-14 ft. Bang-A-Fitty Skee Balls, reconditioned, like new $150 each; used Premier Barrel Rolls and Ten Grands, 7 to 14 ft.—make us an offer. KINGPIN EQUIPMENT COMPANY, 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Vending Machine Men Attention: I have a ten percent interest in the Douglass Automatic Shoeshining Co., Inc., for sale. Write or wire for details. P. D. DOUGLASS, 787 HARDER RD., HAYWARD, CALIF.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from $20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Advance Roll $100; Bing-A-Roll $250; Heavy Hitter $50; Singapore R.D. $100; Hawaii R.D. $75; Ten Strike H.D. $35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Special For The Month Of October . . . To assist you in getting off to a big Fall Season, *The Cash Box* offers for the month of October only Five Classified Ads (Maximum number of words 30) for only $5. Must have check for $5 and first ad before September 20. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, $36 per 1000; No. 40, 44, 46 and 47, $4.35 per 100; No. 51 or 55, $3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Title Strips: 20 to sheet. 1,000 sheets $5.50; 5,000 sheets, per 1,000 $4.50; 10,000 sheets, per 1,000 $4; 25,000 sheets, per 1,000 $3.25. Write for sample. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y. Tel. PLaza 7-2175.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Box acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices conttinue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I. BLUE BOOK — PHONOGRAPHS

WURLITZER

P 10	25.00	
P 12	30.00	39.50
312	35.00	45.00
400	40.00	49.50
412	40.00	49.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	25.00	65.00
616 III	59.50	110.00
616A	69.50	100.00
716A	65.00	110.00
24	69.00	169.50
Revamp (24)	75.00	125.00
600 R	89.00	169.50
600 K	99.50	169.50
500	89.50	189.50
500 A	89.50	125.00
500 K	99.50	125.00
41 (Counter)	49.50	75.00
51 (Counter)	59.50	69.50
61 (Counter)	49.50	75.00
71 (Counter)	79.50	89.50
81 (Counter)	75.00	99.50
700	169.50	225.00
750 M	175.00	265.00
750 E	225.00	289.50
780M Colonial	214.50	239.50
780 E	179.00	265.00
800	169.00	225.00
850	149.50	225.00
950	149.50	239.50
42-24 (Rev.)	50.00	75.00
42-500 (Rev.)	69.50	99.50
42-600K (Rev.)	59.50	99.50
42-600R (Rev.)	75.00	149.50
1015	449.00	495.00
1080 Colonial	495.00	595.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	
Twin 616 Steel Cab. Adp. Amp. STP Speaker	59.50	110.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	34.50	69.50
Selector Speaker	95.00	100.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 Wls Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	10.00

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	5.00	10.00

SEEBURG

Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	75.00	99.50
Model K15	60.00	
Model K20	65.00	89.50
Plaza	75.00	89.50
Royale	75.00	89.50
Regal	65.00	119.50
Regal RC	149.50	189.50
Gem	49.50	75.00
Classic	89.50	109.00
Classic RC	140.00	175.00
Mayfair	99.50	119.50
Mayfair RC	169.50	300.00
Melody King	79.50	124.50
Crown	69.50	99.50
Crown RC	179.50	235.00
Concert Grand	100.00	175.00
Colonel	110.00	239.50
Colonel RC	174.50	225.00
Concert Master	129.50	165.00
Concert Master RC	175.00	325.00
Cadet	110.00	139.50
Cadet RC	129.50	210.00
Major	139.00	154.50
Major RC	175.00	260.00
Envoy	110.00	200.00
Envoy RC	129.50	225.00
Vogue	85.00	109.00
Vogue RC	150.00	235.00
Casino	99.50	149.50
Casino RC	115.00	179.50
Commander	134.00	179.50
Commander RC	175.00	199.50
Hi Tone 9800	110.00	190.00
Hi Tone 9800 RC	189.50	250.00
Hi Tone 8800	110.00	179.50
Hi Tone 8800 RC	210.00	239.50
Hi Tone 8200	100.00	224.50
Hi Tone 8200 RC	200.00	239.50
146 S ('46)	285.00	295.00
146 M	425.00	460.00
147 S	449.50	525.00
147 M	475.00	575.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50

C.M.I. BLUE BOOK — PHONOGRAPHS

SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	15.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	17.50	25.00
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	15.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	19.50	29.50
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wire	19.50	35.00
5, 10, 25c Wallomatic Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	10.00

ROCK-OLA

12 Record	30.00	42.50
16 Record	30.00	49.50
Rhythm King 12	39.50	69.50
Rhythm King 16	49.50	69.50
Imperial 20	29.50	49.50
Imperial 16	49.50	69.50
Windsor	44.50	89.50
Windsor III	89.50	110.50
Monarch	59.50	79.50
Std Dial-A-Tone	149.50	189.50
'40 Super Rockolite	65.00	134.50
Counter '39	39.00	79.50
'39 Standard	89.50	109.50
'39 DeLuxe	79.50	149.50
'40 Super Walnut	95.00	169.50
'40 Master Walnut	120.00	200.00
'40 Master Rockolite	89.50	129.50
'40 Counter	50.00	90.00
'40 Counter with Std	85.00	
'41 Premier	130.00	220.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	25.00
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	89.50	129.50
Playmaster	99.50	149.50
Playmaster '46	320.00	325.00
Twin 12 Cab Speak	40.00	49.00
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	65.00	109.50
1422 Phono ('46)	300.00	375.00
1424 Phono	329.50	450.00
1426 Phono	400.00	495.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	22.50

ROCK-OLA (Cont.)

1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	139.50

PACKARD

Pla Mor Wall & Bar Box	18.00	20.00
Model 7 Phono	275.00	395.00
Hideaway Model 400	195.00	225.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	20.00	35.00
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	39.50	85.00
Empress	59.50	100.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	245.00
Conv. for Panoram Peek	10.00	29.50
Constellation	400.00	469.50

AMI

Hi-Boy (302)	75.00	109.50
Singing Towers (201)	60.00	89.50
Streamliner 5, 10, 25	25.00	89.50
Top Flight	25.00	50.00
Singing Towers Speak	15.00	
Singing Towers (301)	49.50	145.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	15.00	22.50

AIREON

Super DeLuxe ('46)	150.00	229.50

C.M.I. BLUE BOOK — FREE PLAY PIN GAMES

ABC Bowler	19.50	30.00
Action (Rev)	16.95	17.50
Air Circus	19.50	29.50
Ali Baba	210.00	259.50
Amber	37.50	59.50
American Beauty (Rev)	15.00	19.50
Arizona (Rev)	20.00	25.00
Baffle Card	29.50	55.00
Ballerina	119.00	135.00
Ballyhoo	35.00	59.50
Banjo	110.00	124.50
Baseball	44.50	65.00
Belle Hop	14.50	20.00
Bermuda	95.00	139.50
Big Chief	10.00	17.50
Big Hit Single Play	20.00	30.00
Big Hit Multiple Play	29.50	39.50
Big League	17.50	39.50
Big Parade	12.50	20.00
Big Time	40.00	55.00
Bonanza	49.50	74.50
Bombardier (Rev)	15.00	37.50
Bola Way	15.95	19.50
Boomtown	19.50	24.50
Bosco	15.95	20.00
Bowling League	49.50	69.50
Brazil (Rev)	15.00	20.00
Brite Spot	20.00	29.50
Broadcast	10.00	19.50
Broncho	30.00	69.50
Bubbles	30.00	39.50
Build Up	79.50	110.00
Capt. Kidd	15.00	29.50
Caribbean	100.00	159.50
Carousel	25.00	69.50
Casablanca (Rev)	35.00	59.50
Catalina	49.00	124.50
Cleopatra	135.00	139.50
Click	45.00	50.00
Clover	20.00	35.00
Cinderella	145.00	149.50

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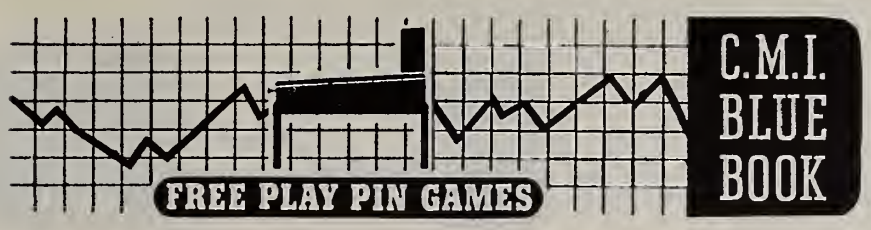
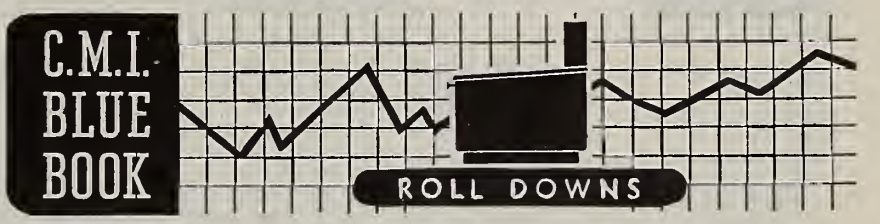
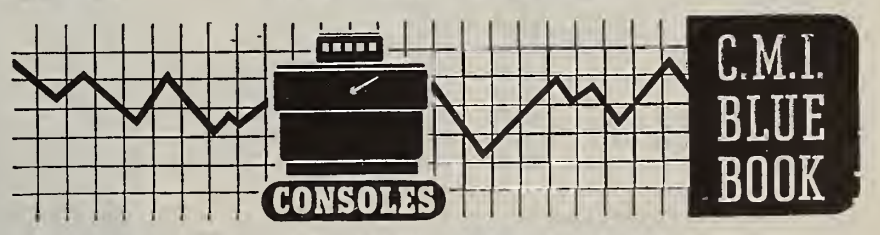


Commander (Rev)	20.00	39.50
Commodore	15.00	19.50
Coed	36.00	69.50
Cover Girl	39.00	82.50
Cross Line	15.00	25.00
Crossfire	34.50	69.50
Cyclone	25.00	69.50
Dixie	19.50	35.00
Do Re Mi	25.00	39.50
Double Barrel	24.50	34.50
Drum Major	25.00	34.50
Duffy's (Rev)	35.00	79.50
Dynamite	15.00	59.50
Eagle Squad. (Rev)	14.50	39.50
Fast Ball	27.50	39.50
Fiesta	27.50	69.50
Five, Ten & Twenty	10.00	19.50
Flat Top (Rev)	10.00	19.50
Flamingo	49.50	79.50
Flying Tiger	35.00	49.50
Flying Trapeze	35.00	52.50
Foreign Colors	19.50	25.00
Formation	15.00	25.00
Four Diamonds	20.00	39.50
Four Roses	12.50	17.50
Fox Hunt	15.00	27.50
Frisco	15.00	22.50
Ginger	35.00	74.50
Glamour	24.50	29.50
Gold Star	19.50	24.50
Gold Ball	39.50	69.50
Gold Mine	50.00	90.00
Gun Club	15.00	20.00
Havana	24.50	69.50
Hawaii	42.50	99.50
Headliner	10.00	20.00
Hi Boy (Rev)	29.50	45.00
Hi Dive	19.50	27.50
Hi Hat	19,50	35.00
Hi-Ride	39.50	59.50
Hit the Jap (Rev)	19.50	29.50
Hit Parade	175.00	215.00
Hold Over	10.00	24.50
Hollywood	17.50	39.50
Honey	30.00	69.50
Horoscope	15.00	30.00
Humpty Dumpty	89.50	139.50
Idaho	10.00	14.00
Invasion (Rev)	16.50	19.50
Jack 'N Jill	159.50	170.00
Jamboree	140.00	190.00
Jeep (Rev)	12.50	19.50
Jungle	15.00	20.00
Keep 'Em Flying	15.00	20.00
Kilroy	20.00	59.50
King Cole	179.50	225.00
Kismet	17.50	32.50
Knock Out	14.50	20.00
Knock Out the Jap	49.50	75.00
Lady Robin Hood	110.00	129.50
Landslide	19.50	29.50
Laura	10.00	30.00
League Leader	10.00	29.50
Leap Year	80.00	100.00
Legionnaire	19.50	35.00
Liberty	19.50	30.00
Lightning	39.50	49.50
Line Up	25.50	29.50
Lucky Star	30.00	69.50
Maisie	30.00	69.50
Manhattan	45.00	119.50
Mardi Gras	120.00	149.50
Marines-At-Play	15.00	30.00
Marjorie	64.50	75.00
Mam-selle	30.00	50.00
Marvels Baseball	29.50	69.50
Merry Widow	200.00	250.00
Melody	49.00	100.00
Metro	17.50	27.50
Mexico	49.50	89.50
Miami Beach	17.50	39.50
Midget Racer	17.50	39.50
Midway (Rev)	10.00	19.50
Miss America	17.50	39.50
Monicker	15.00	19.50
Monterrey	110.00	139.50
Mystery	40.00	69.50
New Champ	20.00	29.50
Nevada	35.00	99.50
Nudgy	27.50	35.00
Oh Boy	15.00	29.50
Oh Johnny	15.00	35.00
Oh Deck	10.00	22.50
Oklahoma	15.00	17.50
Opportunity	19.50	20.00
Oscar	39.50	59.50
Owl	10.00	35.00
Paratroop (Rev)	16.50	27.50
Paradise	19.50	37.50
Play Ball	15.00	20.00
Play Boy	30.00	70.00
Pin Up Girl	15.00	29.50
Production (Rev)	16.50	19.50
Progress	19.50	29.50
Rancho	200.00	250.00
Ranger	30.00	69.50
Rendevoo	169.50	220.00
Repeater	16.50	29.50
Rio	18.50	59.50
Riviera	20.00	25.00
Rocket	26.00	69.50
Samba	135.00	150.00
Santa Fe (Rev)	17.50	19.50
School Days	15.00	35.00
Scoop	15.00	24.50
Score-A-Line	20.00	39.50
Sea Breeze	17.50	39.50
Sea Power	35.00	49.50
Sea Hawk	20.00	39.50
Seven Up	15.00	35.00
Sea Isle	50.00	99.50
Shanghai	134.50	145.00
Shangri La	15.00	20.00
Shooting Stars	20.00	34.50
Short Stop	179.50	225.00
Show Boat	15.00	35.00
Show Girl	20.00	40.00
Silver Skates	19.50	37.50
Silver Spray	19.50	25.00
Silver Streak	20.00	75.00
Sink the Jap (Rev)	20.00	29.50
Singapore	34.00	89.50
Sky Blazer	10.00	15.00
Sky Chief	10.00	20.00
Sky Line	16.50	30.00
Sky Ray	12.50	19.50
Sky Raider (Rev)	12.50	25.00
Slap the Jap	14.50	39.50
Slugger	19.50	42.50
Smarty	15.00	39.50
Smoky	27.50	50.00
Snappy '41	25.00	30.00
South Paw	15.00	25.00
South Seas	10.00	30.00
Speed Ball	17.50	32.50
Speed Demon	15.00	29.50
Speedway	20.00	35.00
Spellbound	15.00	49.50
Spinball	150.00	179.50
Sports	19.50	25.00
Sports Parade	22.50	32.50
Spot-A-Card	25.00	29.50
Spot Cha (Rev)	25.00	37.50
Spot Pool	13.95	35.00
Stage Door Canteen	17.50	39.50
Stars	15.00	19.50
Star Attraction	14.95	19.50
Stardust	165.00	175.00
Starlite	49.50	74.50
State Fair	17.50	39.50
Step Up	17.50	39.50
Stormy	102.50	119.00
Stratoliner	19.50	39.50
Streamliner	10.00	20.00
Sun Beam	19.50	29.50
Sun Valley (Rev)	14.00	30.00
Sunny	69.50	75.00
Supercharger	15.00	24.50
Superliner	17.50	39.50
Superscore	25.00	54.50
Surf Queens	17.50	39.50
Suspense	14.50	39.50
Tally Ho	45.00	79.50
Target Skill	19.50	69.50
Ten Spot	19.50	20.00
Tennessee	100.00	139.00
Topic	25.50	37.50
Tom Tom	99.50	129.50
Tornado	39.50	59.50
Torchy	59.50	79.50
Torpedo Patrol (Rev)	16.50	49.50
Towers	24.50	35.00
Trade Winds	105.00	145.00
Treasure Chest	79.50	84.50
Trinadad	120.00	139.00
Triple Action	99.50	125.00
Tropicana	79.50	119.50
Virginia	120.00	149.50
Vanities	20.00	69.50
Vogue	15.00	29.50
Wagon Wheels	10.00	20.00
West Wind	20.00	37.50
Wild Fire	19.50	30.00
Wisconsin	120.00	135.00
Yankee Doodle	15.00	29.50
Yanks	135.00	142.50
Zig Zag	15.00	19.50

Allite Strikes 'N Spares	200.00	395.00
Amusematic Boomerang	64.50	95.00
Amusematic Lite League	49.50	149.50
Bally Alley	20.00	35.00
Bally Basketball	29.50	49.50
Bally Bowler	475.00	
Bally Convoy	65.00	89.50
Bally Defender	39.50	49.50
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	50.00	99.50
Bally King Pin	50.00	95.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	69.50	110.00
Bally Sky Battle	59.50	70.00
Bally Torpedo	49.50	69.50
Bally Undersea Raider	65.00	149.50
Bank Boll	85.00	125.00
Bowl-a-Way	45.00	99.50
Bowling League	37.50	52.50
Buckley DeLuxe Dig	99.50	139.50
Buckley Treas Is Dig	36.50	119.50
Champion Hockey	35.00	45.00
Chicoin Basketball Champ	265.00	359.50
Chicoin Goalee	72.50	150.00
Chicoin Hockey	49.50	89.50
Chicoin Roll-A-Score	35.00	45.00
Evans In the Barrel	39.50	52.50
Evans Super Bomber	129.50	150.00
Evans Play Ball	50.00	69.50
Evans Ten Strike LD	25.00	35.00
Evans Ten Strike HD	32.50	35.00
Evans Ten Strike '46	59.50	69.50
Evans Tommy Gun	35.00	79.50
Exhibit Bowling Alley	39.50	85.00
Exhibit Card Vendor	9.50	14.50
Exhibit Rotary Mdsr	150.00	225.00
Exhibit Merchantman Roll Ch Digger	85.00	135.00
Exhibit Vitalizer	35.00	95.00
Genco Bank Roll	39.50	69.50
Genco Play Ball	35.00	85.00
Groetchen Met. Typer	100.00	195.00
Gott 3 Way Grip. '46	12.50	24.50
Hirsh Red Balls	39.50	49.50
Ideal Football	89.50	159.50
Jack Rabbit	49.50	150.00
Jenn. Roll-in-the-Barrel	35.00	59.50
Keeney Air Raider	69.50	79.50
Keeney Anti Aircraft Br	15.00	35.00
Keeney Anti Aircraft Bl	17.50	35.00
Keeney Sub Gun	49.50	95.00
Keeney Texas Leaguer	25.00	39.50
Kirk Night Bomber	30.00	59.50
Liberator	69.50	79.50
Mutoscope Ace Bomber	89.50	150.00
Muto. Atomic Bomber	285.00	
Mutoscope Dr Mobile	99.50	159.50
Mutoscope Photomatic	245.00	325.00
Mutoscope Sky Fighter	60.00	119.50
Periscope	69.50	79.50
Pitchem & Catchem	50.00	75.00
Rockola Ten Pins LD	19.50	
Rockola Ten Pins HD	30.00	39.50
Rockola World Series	32.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	25.00	59.50
Scientific Batting Pr	49.50	79.50
Seeburg Chicken Sam	39.50	95.00
Seeburg Jap Con.	25.00	39.50
Seeburg Shoot the Chute	29.50	39.50
Skee Barrel Roll	85.00	95.00
Skill Roll	69.50	79.50
Super Torpedo	49.50	109.50
Super Triangle	35.00	49.50
Supreme Bolascore	49.50	59.50
Supreme Gun (Rev)	25.00	49.50
Supreme Skee Roll	39.50	69.50
Supreme Skill Roll	35.00	69.50
Supreme Rocket Buster	35.00	79.50
Tally Roll	30.00	49.50
Tail Gunner	30.00	49.50
Tri-Score	50.00	69.50
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	39.50
Western Baseball '40	79.50	109.50
Whizz	27.50	40.00
Williams' All Stars	249.50	259.50
Williams' Box Score	155.00	
Wurlitzer Skeeball	95.00	165.00



ABC Roll Down	49.50	59.50
Arrows	39.00	54.50
Bermuda	69.50	85.00
Big City	29.00	75.00
Bing-A-Roll	200.00	269.50
Box Score	125.00	220.00
Buccaneer	49.50	59.50
Chicoin Roll Down	29.50	49.50
Esso Stars	29.00	69.50
Genco Advance Roll	65.00	100.00
Genco Total Roll	59.50	95.00
Hawaii Roll Down	25.00	75.00
Hy-Roll	169.50	275.00
Melody	67.50	85.00
Singapore	34.00	100.00
Sportsman Roll	25.00	45.00
Tropicana	59.00	75.00
Tin Pan Alley	69.50	85.00



5c Baker's Pacer DD	175.00	225.00
25c Baker's Pacer DD	175.00	225.00
5c Baker's Pacer Std	39.50	44.50
Bally Draw Bell 5c	199.50	259.50
Bally Draw Bell 25c	225.00	259.50
Bally DeLuxe Draw Bell 5c	260.00	295.00
Bally DeLuxe Draw Bell 25c	285.00	399.50
Bangtails '41	34.50	69.50
Bangtails '46	225.00	250.00
Bangtails '47	225.00	285.00
Bangtails '47, Comb.	239.50	289.50
Big Game PO	39.50	69.50
Big Game FP	39.50	69.50
Big Top PO	39.50	79.50
Big Top FP	59.50	69.50
Bob Tail PO	30.00	35.00
Bob Tail FP	49.50	79.50
Club Bells	49.50	99.50
Club Bells 25c	52.50	129.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Evans' Challenger '47 5-25c	375.00	395.00
Evans' Races—FP, PO	479.50	575.00
Evans' Gal. Dom. '47	250.00	415.00
Fast Time FP	25.00	35.00
Fast Time PO	25.00	59.50
Galloping Domino (41)	75.00	85.00
Galloping Domino (42)	69.50	100.00
Gold Nugget 5-5c	400.00	469.50
Gold Nugget, 5-25c	429.50	695.00
High Hand	59.50	99.50
Jennings Challenger 5-25c	300.00	375.00
Jennings Club Console (late)	450.00	499.00
Jungle Camp FP	15.00	30.00
Jungle Camp PO	30.00	39.50
Jumbo Parade Comb	49.50	89.50
Jumbo Parade FP	50.00	69.50
Jumbo Parade PO	39.50	75.00
Jumbo Parade 25c	49.50	69.50
Kentucky Club	39.50	59.50

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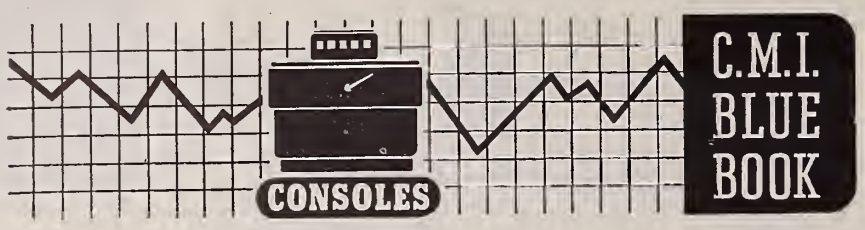
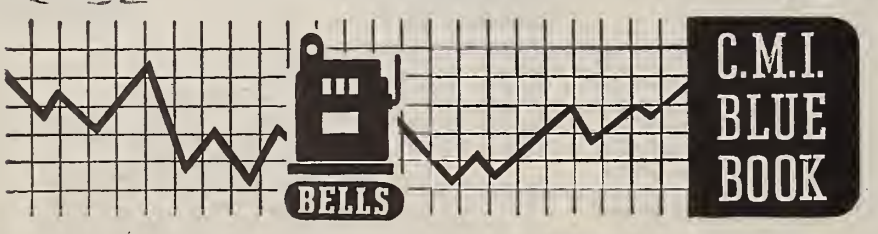


Lucky Lucre 5-5	39.50	55.00
Lucky Lucre 5c	39.50	49.50
Lucky Star	69.50	89.50
Lucky Star '41	79.50	99.50
Mills 4 Bells	69.50	100.00
Mills 3 Bells	159.50	245.00
Mills '47 3 Bells	250.00	395.00
Paces Races Bl Cab	29.50	40.00
Paces Races Br Cab	39.50	60.00
Paces Races Red Arrow	59.50	75.00
Paces '39 Saratoga	39.50	75.00
Paces Saratoga w rails	37.50	52.50
Paces Saratoga no rails	25.00	49.50
Paces Saratoga Comb.	49.50	75.00
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	49.50	75.00
Paces Reels Jr. PO	49.50	69.50
Paces Reels Sr. PO	50.00	69.50
Paces Reels w rails	49.50	69.50
Paces Reels no rails	30.00	52.50
Paces Twin 5-5	49.50	59.50
Paces Twin 5-10	69.50	89.50
Paces Twin 10-25	69.50	99.50
Paces Twin Console 5-25	89.50	99.50
Pastime	39.50	69.50
Roll 'Em	32.50	39.50
Silver Moon Comb.	50.00	89.50
Silver Moon PO	30.00	49.50
Silver Moon FP	59.50	75.00
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '37	20.00	37.50
Skill Time '38	25.00	79.50
Skill Time '41	35.00	52.50
Sun Ray	39.50	69.50
Super Bell 5c Comb.	59.50	89.50
Super Bell 25c Comb.	59.50	85.00
Super Bell Two Way 5-5	125.00	135.00
Super Bell Two Way 5-25	99.50	155.00
Super Bell Four Way 5-5-5-5	125.00	179.50
Super Bell Four Way 5-5-5-25	165.00	169.50
Super Bell Four Way 5-5-10-25	179.50	192.50
Super Bonus Bell 5c FP & PO	275.00	345.00
Super Bonus Bell 5c-25c FP & PO	395.00	595.00
Super Bonus Bell 5c-5c FP & PO Combo	545.00	575.00
Super Bonus 5-5-25c	600.00	795.00
Super Bonus Bell 5-10-25c PO	695.00	800.00
Super Track Time	69.50	89.50
Super Track Time TKT	69.50	119.50
Track Odds	149.50	150.00
Track Odds Daily Dbl.	150.00	269.50
Track Odds DD JP	200.00	239.50
Track Odds '46	445.00	
Track Time '39	39.50	59.50
Track Time '38	30.00	49.50
Track Time '37	29.50	
Triple Entry	49.50	89.50
Winterbook	425.00	

Big Game PO	25.00	39.50
Big Parley	50.00	149.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	40.00	59.50
Blue Ribbon PO	20.00	35.00
Club Trophy FP	50.00	74.50
Contest FP	30.00	45.00
Daily Races	179.50	215.00
Dark Horse FP	37.50	60.00
'41 Derby FP	69.50	79.50
Dust Whirls	49.50	75.00
Entry	265.00	395.00
Gold Cup	10.00	30.00
Grand National	19.50	49.50
Grand Stand PO	14.50	25.00
Gold Medal PO	10.00	25.00
Hot Tip	189.50	230.00
Jockey Club	44.50	69.50
Jockey Special	365.00	435.00
Kentucky	44.50	62.50
Long Acre	37.50	89.50
Long Shot PO	44.50	59.50
One Two Three '41	20.00	29.50
Owl FP	22.50	37.50
Pastime (Rev)	39.50	49.50
Pacemaker PO	15.00	35.00
Pimlico FP	44.50	79.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	24.50	50.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry	285.00	349.50
Sport Special FP	19.50	45.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	32.50
Sport King PO	44.50	59.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	35.00
Thorobred	19.50	49.50
Turf Champ FP	35.00	44.50
Turf King	49.50	79.50
Victory FP	10.00	25.00
Victory Derby	90.00	189.50
Victory Special	90.00	199.50
War Admiral (Rev)	15.00	39.50
Whirlaway (Rev)	25.00	60.00
Winning Ticket	15.00	25.00

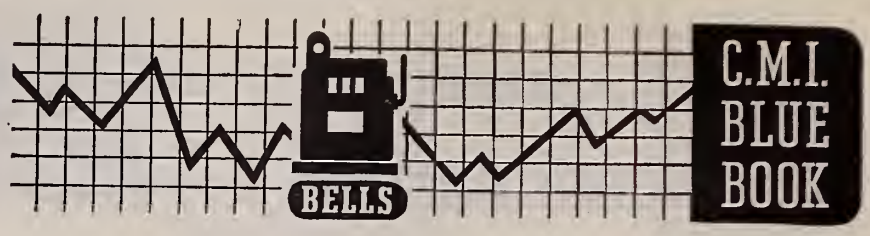


MILLS

5c Black HL	55.00	79.50
10c Black HL	65.00	90.00
25c Black HL	95.00	125.00
5c Emerald Chrome HL	85.00	120.00
10c Emerald Chrome HL	90.00	129.50
25c Emerald Chrome HL	99.50	149.50
50c Emerald Chrome HL	119.50	154.50
5c Gold Chrome HL	65.00	129.50
10c Gold Chrome HL	69.50	129.50

MILLS (Cont.)

25c Gold Chrome HL	79.50	139.50
50c Gold Chrome HL	125.00	149.50
5c Gold Chrome	75.00	119.50
10c Gold Chrome	80.00	129.50
25c Gold Chrome	119.50	139.50
50c Gold Chrome	149.50	209.50
5c Copper Chrome	79.50	119.50
10c Copper Chrome	89.50	129.50
25c Copper Chrome	99.50	139.50
5c Club Bell	90.00	149.50
10c Club Bell	100.00	155.00
25c Club Bell	135.00	165.00
50c Club Bell	189.50	250.00



MILLS (Cont.)

1c Blue Front	65.00	75.00
5c Blue Front	50.00	99.50
10c Blue Front	50.00	99.50
25c Blue Front	95.00	105.00
50c Blue Front	100.00	249.50
1c Brown Front	65.00	89.50
5c Brown Front	75.00	104.50
10c Brown Front	85.00	109.50
25c Brown Front	95.00	110.00
50c Brown Front	135.00	175.00
1c Cherry Bell	69.50	89.50
5c Cherry Bell	72.50	75.00
10c Cherry Bell	74.50	105.00
25c Cherry Bell	89.50	110.50
1c Bonus Bell	69.50	89.50
5c Bonus Bell	75.00	119.50
10c Bonus Bell	80.00	119.50
25c Bonus Bell	99.50	139.50
5c Original Chrome	70.00	109.50
10c Orig. Chrome	75.00	124.50
25c Orig. Chrome	80.00	129.50
50c Orig. Chrome	139.50	165.00
1c QT Glitter Gold	30.00	49.50
5c QT Glitter Gold	59.50	89.50
10c QT Glitter Gold	69.50	109.50
25c QT Glitter Gold	69.50	115.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25.00	37.50
1c VP Bell Green	22.50	29.50
5c VP Bell Green	29.50	39.50
1c VP Chrome	25.00	34.50
5c VP Chrome	30.00	34.50
5c VP Chrome Plus	47.50	55.00
1c P Bell B&G	29.50	32.50
5c VP Bell B&G	29.50	50.00
Vest Pocket '46	44.50	59.50
5c Futurity	49.00	85.00
10c Futurity	89.50	109.50
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	135.00	154.50
10c Black Cherry Bell	140.00	159.50
25c Black Cherry Bell	145.00	169.50
50c Black Cherry	249.50	295.00
25c Golf Ball Vendor	195.00	275.00
5c War Eagle	35.00	65.00
10c War Eagle	69.50	79.50
25c War Eagle	70.00	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	74.50	90.00
10c Melon Bell	85.00	125.00
25c Melon Bell	100.00	140.00
Golden Falls 5c	155.00	164.50
Golden Falls 10c	155.00	164.50
Golden Falls 25c	155.00	179.50
Golden Falls 50c	250.00	350.00
5c Jewel Bell	140.00	170.00
10c Jewel Bell	165.00	
25c Jewel Bell	180.00	

GROETCHEN

1c Columbia	29.50	39.50
5c Columbia Chrome	39.50	49.50
5c Columbia JPV Bell	40.00	69.50
5c Columbia Fruit	37.50	69.50
5c Columbia Cig RJ	39.50	49.50
5c Columbia DJP	45.00	75.00
10c Columbia DJP	59.50	89.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	89.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	25.00	45.00
5c Conv Columbia Chrome	49.50	59.50

PACE

5c Comet FV	37.50	49.50

PACE (Cont.)

10c Comet FV	39.50	60.00
25c Comet FV	50.00	89.50
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	69.50
10c Comet DJP	50.00	69.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	39.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	89.50	149.50
1c All Star 2-4	20.00	29.50
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	29.50
5c Club Bell	49.50	69.50
10c Club Bell	69.50	89.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	169.50
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00
25c Chrome	185.00	

JENNINGS

5c Chief	25.00	65.00
10c Chief	25.00	67.50
25c Chief	49.50	69.50
5c Club Bell	50.00	60.00
10c Club Bell	55.00	79.50
25c Club Bell	57.50	100.00
50c Club Bell	100.00	139.50
5c Silver Moon Chief	29.50	37.00
10c Silver Moon Chief	29.50	39.50
25c Silver Moon Chief	59.50	100.00
5c Silver Chief	79.50	85.00
10c Silver Chief	79.50	100.00
25c Silver Chief	89.50	129.50
50c Silver Chief	169.50	200.00
10c Golf Vndr	59.50	100.00
25c Gold Ball Vndr	89.50	129.50
Cigarolla	40.00	55.00
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	49.50	69.50
10c Victory Chief	55.00	79.50
25c Victory Chief	79.50	110.00
1c 4 Star Chief	35.00	69.50
5c 4 Star Chief	69.50	75.00
10c 4 Star Chief	69.50	79.50
25c 4 Star Chief	69.50	89.50
50c 4 Star Chief	75.00	119.50
5c Victory 4 Star Ch	75.00	99.50
10c Victory 4 Star Ch	85.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	220.00	279.50
10c DeLuxe Club Chief	250.00	300.00
25c DeLuxe Club Chief	269.50	310.00
5c Super DeLuxe Club Chief	149.50	155.00
10c Super DeLuxe Club Chief	149.50	165.00
25c Super De Luxe Club	149.50	175.00
50c Super DeLuxe Club Chief	200.00	275.00
5c Standard Chief	139.50	175.00
10c Standard Chief	149.50	190.00
25c Standard Chief	169.50	195.00
50c Standard Chief	189.50	249.50
$1.00 Standard Chief	379.50	475.00
5c Bronze Chief	99.50	129.50
10c Bronze Chief	110.00	149.50

WATLING

5c Rolatop '48	90.00	
5c Rolatop '46	45.00	60.00
10c Rolatop '46	60.00	89.50
25c Rolatop	60.00	95.00
50c Rolatop	145.00	295.00
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	220.00
25c Criss Crosse	220.00

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✓ **BUILD-UP--HOLDING BONUS**
(Resets only at Start of Game)

✓ **SUPER BONUS**-Increases 4 Times in Value

✓ **2 WAYS TO SCORE REPLAYS**

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NOVELTY
REPLAY

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BALLY BALLY BALLY

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BONUS "GROWS" FROM 100 TO

2000 TOP

PLUS PLENTY OF
BELL-FRUIT
WINNERS

CAN BE OPERATED AUTOMATIC OR REPLAY
NICKEL OR QUARTER PLAY

DOUBLE YOUR EARNINGS

IN EVERY 5-BALL LOCATION IN YOUR TERRITORY

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COMPETITIVE PLAY APPEAL

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TRIPLE BELL
WILD LEMON
DOUBLE UP
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